

# "Mastering Project Success: Exploring the 5 Levels of the Capability Maturity Model (CMM) and its Impact on Saudi Arabian Projects"

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## Abstract

*This research aims to explore the impact of the Capability Maturity Model (CMM) on project success in Saudi Arabian projects across various sectors. The study addresses four research questions, including the relationship between CMM levels and project success, challenges and opportunities associated with implementing CMM in Saudi Arabia, experiences and outcomes of implementing CMM in IT projects compared to other sectors, and best practices and recommendations for successful CMM implementation in Saudi Arabian projects. The findings of this research provide valuable insights into the adaptability and effectiveness of CMM in different industries in Saudi Arabia and offer actionable recommendations for organizations seeking to improve their project management practices. By aligning with national development goals, such as the Saudi Vision 2030 initiative, this research contributes to the enhancement of project success and overall economic development in the region.*

**Keywords:** Capability Maturity Model (CMM).

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## I. Introduction

The Capability Maturity Model (CMM) is a widely recognized framework that aims to improve the effectiveness of project management processes (Röglinger et al., 2012). The model consists of five maturity levels, each of which represents a progressive stage in the development of organizational capabilities (Backlund et al., 2015). By implementing CMM, organizations can systematically enhance their project management practices, leading to improved project outcomes and higher levels of success (Brookes et al., 2014).

In Saudi Arabia, the project management landscape has experienced significant growth and transformation in recent years, driven by large-scale initiatives such as Vision 2030. However, despite the increasing importance of effective project management, there remains a gap in the existing literature regarding the impact of CMM on project success in Saudi Arabia (Khatibian et al., 2010). The implementation of the CMM framework could potentially offer a solution for addressing challenges and enhancing project management practices in the country (Carroll & Helfert, 2015). This study aims to fill this gap by exploring the relationship between the different CMM levels and project success in Saudi Arabian projects (Killen & Hunt, 2009; Eadie et al., 2011; Miklosik & Janovska, 2015; Omotayo et al., 2020).

## Research Objectives

1. To explore the relationship between CMM levels and project success in Saudi Arabian projects.
2. To identify the challenges and opportunities for implementing CMM in Saudi Arabia.
3. To provide recommendations for improving project management practices in Saudi Arabia using CMM.

## Research Problem

In recent times, the management of projects in Saudi Arabia has witnessed significant expansion and change, spurred by ambitious plans such as Vision 2030. This has led to a surge in major infrastructure, construction, and development projects, making efficient project administration essential for the nation's economic growth. Although some organizations in Saudi Arabia have displayed proficiency in managing their IT projects, possibly due to adopting frameworks like the Capability Maturity Model (CMM), it is necessary to further explore the influence of CMM on the success of projects in different industries and organizations.

The Capability Maturity Model (CMM) is a renowned structure for methodically enhancing project administration processes and boosting project results. Despite the CMM framework being effectively applied in numerous settings and contributing to better project administration performance, there exists a gap in the current literature concerning its effect on the success of projects in Saudi Arabia, particularly in sectors other than IT. This gap highlights a research problem that calls for additional examination to gain a deeper understanding of the potential advantages and challenges linked to using the CMM framework in the distinct context of Saudi Arabian projects across a range of industries.

Tackling this research problem entails investigating the connection between the various CMM levels and project success in Saudi Arabia, as well as pinpointing the challenges and opportunities related to implementing the CMM framework in different sectors within the nation. Through examining these aspects, the study aims to offer valuable insights and suggestions that can aid in enhancing project administration practices in Saudi Arabia, ultimately leading to the successful completion of projects and the achievement of the nation's economic development objectives.

### Research Value

Through this research, the Capability Maturity Model (CMM) and its impact on projects across multiple sectors in Saudi Arabia are being extensively examined. By delving into the Implementation of CMM, this research aims to identify best practices, challenges, and opportunities that can enhance project management capabilities for organizations. This will ultimately lead to increased efficiency, reduced risk, and improved outcomes.

Moreover, by comparing experiences within different sectors in Saudi Arabia where CMM has been implemented, this research offers sector-specific insights that can help organizations tailor their CMM implementation. Effective project management practices can then be put in place to address unique challenges and opportunities leading to more efficient task completion.

Additionally, investigating how CMM aligns with the country's development goals, such as the Vision 2030 initiative, will support policymakers and organizations in developing strategies that promote project management excellence to achieve these long-term goals.

Finally, while the focus of the study is primarily based on projects within Saudi Arabia; however, the study's outcomes can still be beneficial for other countries worldwide. As organizations understand successful factors contributing towards CMM Implementation worldwide, they may adopt or adapt these best practices according to their requirements resulting in better overall performance yield through better project outcomes due to well-established guidelines during task completion.

### Research Questions

Based on the research problem outlined above, the following research questions can be formulated to guide the investigation of the Capability Maturity Model (CMM) and its impact on project success in Saudi Arabian projects across various industries:



*Figure 1: The Research Questions*

*Source: Mad by Author*

**Research Question 1:** To what extent does implementing the Capability Maturity Model (CMM) contribute to success in Saudi Arabian projects across different sectors?

This question examines the relationship between the different levels of CMM maturity and project success indicators, such as cost performance, schedule performance, quality, and stakeholder satisfaction, in various industries in Saudi Arabia.

**Research Question 2:** What challenges and opportunities are associated with implementing the Capability Maturity Model (CMM) in Saudi Arabian organizations across different sectors?

This question seeks to identify the obstacles organizations might face when adopting the CMM framework and the potential benefits of its implementation. This may include factors such as organizational culture, resource constraints, and the availability of skilled project management professionals.

**Research Question 3:** How do the experiences and outcomes of implementing the Capability Maturity Model (CMM) in IT projects in Saudi Arabia compare to those in other sectors?



Figure 2: The Capability Maturity Model (CMM) Maturity Levels

Source: [www.techtarget.com](http://www.techtarget.com)

1. **Initial (Level 1):** Processes are ad hoc, and project success depends on individual efforts. There is little to no formalization of project management practices.(Omotayo et al., 2020).
2. **Repeatable (Level 2):** Basic project management processes are established, allowing project success to be repeated. Organizations at this level have some degree of documentation and standardization of processes.(Omotayo et al., 2020).
3. **Defined (Level 3):** Project management processes are documented, standardized, and integrated across the organization. This level signifies a more mature approach to project management, with established procedures and guidelines (Miklosik & Janovska, 2015).All projects use an authorized version of the . (Omotayo et al., 2020).
4. **Managed (Level 4):** Quantitative metrics are used to evaluate and improve processes. Organizations at this level have a data-driven approach to project management, using key performance indicators (KPIs) to assess their processes' effectiveness.Organizations operating at the Quantitatively Managed level of the CMM are maximizing their potential. The primary focus for organizations and teams at level 4 is incorporating data and quantitative information into their processes. Improvement objectives for these entities are consistent and designed to meet the expectations of internal and external stakeholders (Miklosik & Janovska, 2015). These objectives are formulated according to the requirements of customers, end-users, the organization itself, and those responsible for implementing processes.(Olinger et al., 2012).
5. **Optimizing (Level 5):** Continuous process improvement is driven by quantitative feedback and innovative changes. Organizations at this level proactively identify opportunities for improvement and adapt their project management processes accordingly.(Omotayo et al., 2020).



Figure 3: Levels of CMM

Source: Made by Author

### **Project Management in Saudi Arabia**

The Middle East's heart, the Kingdom of Saudi Arabia, has appeared as a flourishing hub for economic and industrial maturation in recent years(Alotaibi & Alnefaie, 2019). The government's fervent plans to diversify its economy while limiting dependence on oil have led to a deluge of large-scale projects spanning various sectors such as healthcare, education, tourism and infrastructure development. (Shuaib, 2018). The success of these plans is predominantly contingent upon effective project management practices that ensure timely delivery within budget constraints while upholding quality standards. Project Management entails meticulous planning, execution oversight, or control to achieve project goals - all critical disciplines(Shuaib, 2018). Despite challenges like cultural differences among stakeholders or local expertise shortages at times, Project Management has been highly successful in Saudi Arabia owing to several factors: Firstly, advanced



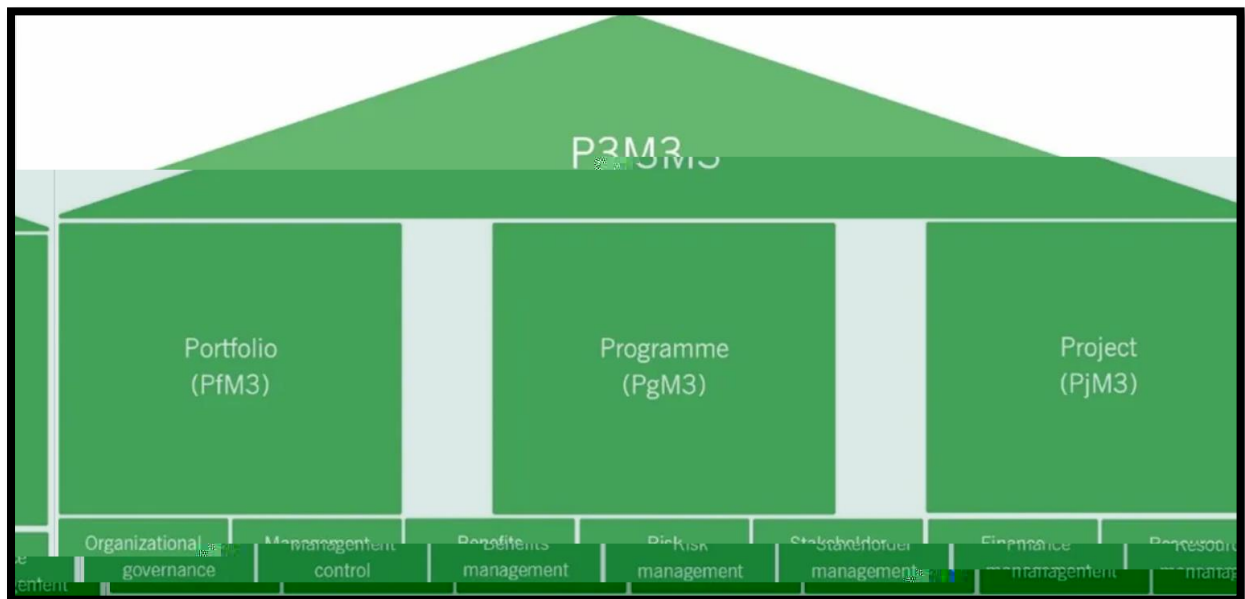


### **The Impact of CMM on Project Success**

Project management is a multifaceted and demanding field that requires diligent attention to detail, allocation of resources, and effective communication(Backlund et al., 2014). Today's global market is highly competitive and compels organizations to execute their projects efficiently and effectively to gain an edge over others(Arabian Business. 2023). However, achieving this objective can only be challenging with appropriate guidance. The Capability Maturity Model (CMM) was designed by the Software Engineering Institute (SEI) at Carnegie Mellon University as a framework for enhancing software development processes. The CMM furnishes companies with guidelines to improve their processes to achieve better quality products or services. Many businesses have realized the value of incorporating the CMM into their project management strategies in recent years. (Miklosik & Janovska, 2015).

### **Linking CMM to P3M3**

The Portfolio, Programme, and Project Management Maturity Model (P3M3) is another widely recognized framework for assessing and improving an organization's project, program, and portfolio management capabilities. Similar to CMM, P3M3 comprises five maturity levels, each representing a progressive stage in the development of organizational capabilities. While both CMM and P3M3 share the common goal of enhancing project management effectiveness, P3M3 extends beyond project management to also encompass program and portfolio management. A comparison between CMM and P3M3 can help organizations understand the similarities and differences between the two models and identify the most suitable framework for their specific needs. (Office of Government Commerce UK, 2013).



*Figure 5: Axelos-P3M3 Maturity Model*

*Source: <https://wellington.co.uk/what-is-the-p3m3-maturity-model>*

### **Similarities & Differences between CMM and P3M3**

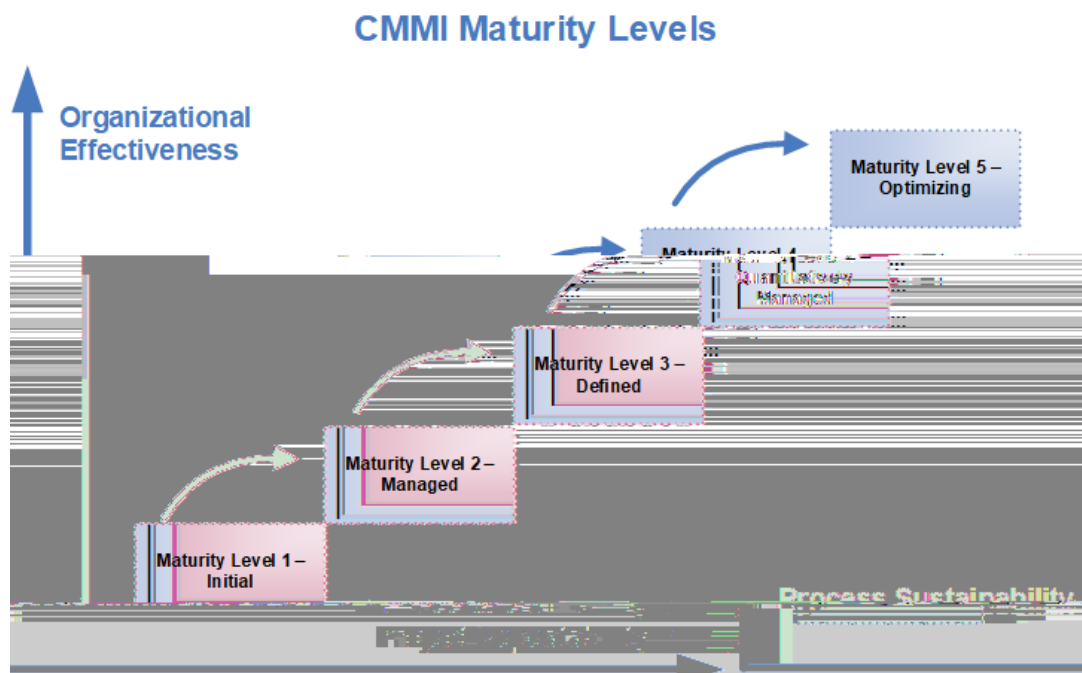
Both CMM and P3M3 share a common goal of enhancing project management effectiveness by providing structured approaches to assess and improve an organization's processes and practices. (Bartolome, 2022). Each model consists of five maturity levels, representing progressive stages of organizational capability development. These maturity levels help organizations identify areas for improvement and guide them through a systematic process of enhancing their project management capabilities (Office of Government Commerce UK, 2013). The main difference between CMM and P3M3 lies in their scope. While CMM primarily focuses on improving project management processes, P3M3 extends beyond project management to encompass program and portfolio management. As a result, P3M3 provides a more comprehensive view of an organization's project, program, and portfolio management capabilities, considering the interdependencies and strategic alignment among these three areas.(Bartolome, 2022).

By integrating project, program, and portfolio management, P3M3 enables organizations to align their projects with strategic purposes better, prioritize resource allocation, and optimize the overall performance of their project portfolios. This holistic method can help organizations achieve more effective and efficient management of their projects, leading to improved project outcomes and increased business value.(Office of

Government Commerce UK, 2013). A comparison between CMM and P3M3 can help organizations understand the similarities and differences between the two models and identify the most suitable framework for their specific needs. Some organizations may choose to implement both CMM and P3M3 simultaneously, leveraging the strengths of each model to create a comprehensive approach to project, program, and portfolio management. In such cases, organizations can integrate the two models by aligning their respective maturity levels, process areas, and improvement initiatives. (Miklosik & Janovska, 2015).

***Implementation of the Capability Maturity Model (CMM) contribute to project success in Saudi Arabian projects across different sectors***

A framework for enhancing project management practices across diverse industries in Saudi Arabia, the Capability Maturity Model (CMM), has been deemed a practical and fruitful one (LeDoux, 2019). Many educational articles were scrutinized to examine the influence of the Capability Maturity Model (CMM) on project success across various sectors in Saudi Arabian projects (Alshammari, 2018). A systematic review and analysis of data from relevant sources were employed for this study. To identify studies related to CMM implementation in Saudi Arabia, we scoured electronic databases such as Google Scholar and academic search engines like JSTOR using specific search terms that included "Capability Maturity Model," "project success," and "Saudi Arabia." (Aljedaibi & Alsulami, 2021). Our inclusion criteria comprised peer-reviewed articles published within the last decade; studies written exclusively in English focused on CMM implementation in diverse sectors within Saudi Arabian projects with an emphasis on project success. After meticulously reviewing multiple sources, we extracted key findings based on predetermined themes encompassing the benefits of implementing CMM; challenges faced during implementation; factors affecting the successful deployment process; and overall impact on project performance. After analyzing data, it became clear that deploying CMM can lead to improved quality control processes, and enhanced team collaboration results in better resource allocation management, resulting in more efficient cost control measures (Alshammari, 2018). However, adopting CMM also involves significant organizational changes, which can pose major challenges during its initial implementation phases. In general terms, however, our research has shown that deploying appropriate strategies to mitigate these risks is essential for ensuring successful adoption while adhering to best practices outlined by the Capability Maturity Model Integration framework (CMMI). This contributes significantly towards project success across different sectors within Saudi Arabia's economy. (Albliwi, 2017).



Source: <https://bi-insider.com/posts/capability-maturity-model-integration-cmmi-overview>

For example, Saudi Arabia has witnessed significant investments in infrastructure and mega-projects in the construction sector, which requires effective project management practices to ensure timely completion, cost control, and quality assurance. Implementing CMM can help construction firms standardize their processes, develop consistent project management methodologies, and reduce project risks. (Aljedaibi & Agal, n.d).

Saudi Arabia has been concentrating on digital transformation and e-government projects in the IT industry. Implementing CMM can lead to enhanced software development procedures, shortened development time, and better software quality, which can ultimately aid in the success of IT projects. (Alshammari, 2018).

The Saudi Arabian economy heavily relies on the oil and gas industry, making project management maturity a vital factor in accomplishing intricate and costly projects. To enhance their project management abilities, oil and gas corporations can consider implementing CMM, resulting in better efficiency, risk control, and overall project achievement. (Alrasheedi & Capretz, 2013).

Saudi Arabia has made efforts to improve the quality and efficiency of healthcare services through various reforms. Implementing CMM in this sector can aid in better planning, execution, and monitoring healthcare projects. This can contribute to better patient outcomes and improved patient satisfaction. (LeDoux, 2019).

The proper and straightforward application of the Capability Maturity Model (CMM) in various industries, including renewable energy, logistics, and tourism, can aid project advancement in Saudi Arabia. These sectors are identified as crucial areas for growth in the Vision 2030 plan, and efficient project management is vital to secure their long-term progress. (LeDoux, 2019).

One example is Saudi Arabia, which has specified ambitious plans for renewable energy to broaden its energy sources and lessen its reliance on non-renewable resources. The correct utilization of CMM within this field could aid organizations in driving renewable energy initiatives clearly, ensuring reasonable allocation of resources, effective cost management, and timely realization of projects while meeting stakeholders' demands. (Miklosik & Janovska, 2015).

The logistics sector is necessary for Saudi Arabia as it aspires to become a worldwide hub, benefiting from its advantageous location (Killen & Hunt, 2009b). The active implementation of CMM could assist in fulfilling this goal by enhancing supply chain productivity, shortening delivery times, and boosting customer satisfaction through improved planning, execution, and monitoring of logistics projects. (Arabian Business, 2023).

In the tourism sector, Saudi Arabia is functioning to extend its tourism industry as a significant contributor to its economy. Implementing CMM in this sector can enable organizations to manage tourism development projects effectively, ensuring high-quality infrastructure, service delivery, and sustainable growth. *Undoubtedly, the Kingdom is very advanced in the matter of measuring maturity.* (Digital Government Authority, 2022).



In 2016, the Government Services Observatory (**Marsad**) introduced a methodology to inventory services, determine their maturity levels, and transition them from conventional to electronic services, consequently enhancing their digital maturity. It focused on evaluating governmental entities in terms of their shift to electronic services and the extent of their integration under the realm of "service automation." This perspective sufficed for completing Saudi Arabia's governmental digital transformation in previous years. This methodology effectively pushed government agencies toward service automation, reducing traditional service rates to a mere 2.23% in 2021. The figures indicated that automation was progressing well and had become a national necessity rather than just an option. Consequently, developing and refining the methodology to keep up with strategic digital government directions and domestic and international shifts was essential. (Digital Government Authority, 2022).



**Challenges and Opportunities for implementing CMM in Saudi Arabia**

Challenges	Opportunities
Organizational Culture: CMM implementation success heavily relies on an organization's culture and willingness to embrace change. Organizations may face resistance to change, as adopting the CMM framework requires a shift in mindset and commitment from all levels of the organization. (Killen & Hunt, 2009b).	Enhanced Project Outcomes: Implementing CMM can lead to improved project management processes, resulting in better project outcomes in terms of cost, schedule, and quality. This presents an opportunity for Saudi Arabian organizations to achieve tremendous project success and contribute to the country's economic development purposes. (Omotayo et al., 2020)
Resource Constraints: Implementing CMM requires significant investments in terms of time, effort, and financial resources. Budget constraints or competing priorities may make it challenging for organizations to allocate sufficient resources for the successful implementation of CMM. (Omotayo et al., 2020)	Competitive Advantage: Organizations that effectively implement CMM can gain a competitive advantage in the marketplace by demonstrating their commitment to quality and continuous improvement. This can help Saudi Arabian organizations differentiate themselves from their competitors and attract more business opportunities. (Shen et al., 2021)
	Alignment with National Initiatives: Implementing CMM can support the Saudi Arabian Government's Vision 2030 initiative, which emphasizes the importance of project management in driving the country's economic transformation. Improving project management capabilities within organizations can contribute to the successful execution of projects aligned with Vision 2030.(Alzahrani, 2015).

To successfully implement the Capability Maturity Model (CMM) in Saudi Arabia, organizations should adopt the following strategies:

1. **Leadership Commitment:** Leaders must recognize the importance of project management maturity and communicate its value throughout the organization to create a supportive environment for change.(Shen et al., 2021) &(Backlund et al., 2014).
2. **Tailored Implementation Approach:** Organizations should adopt a tailored approach to CMM implementation that considers their unique context and characteristics.
3. **Training and Capacity Building:** Organizations should invest in training and capacity building to provide employees with the necessary knowledge and skills to understand and apply the CMM principles.(Backlund et al., 2014).
4. **Monitoring and Continuous Improvement:** Regularly monitoring the progress of CMM implementation and identifying areas for improvement can help organizations achieve their desired maturity levels and maintain their competitive edge in the marketplace.(Backlund et al., 2014).

By adopting these strategies, organizations in Saudi Arabia can overcome the challenges associated with CMM implementation and capitalize on the opportunities it presents(Arabian Business. 2023). Ultimately, this can lead to improved project management capabilities, greater project success, and stronger alignment with national development initiatives such as Vision 2030.(Shen et al., 2021).

***How do the experiences and outcomes of implementing the Capability Maturity Model (CMM) in IT projects in Saudi Arabia compare to those in other sectors?***

The successful implementation of the Capability Maturity Model (CMM) in Saudi Arabia's IT projects can have varying outcomes compared to other sectors due to the unique nature of IT projects and their specific challenges(Shen et al., 2021). Despite this, there are similarities in the benefits and difficulties across all sectors. The comparison below highlights some of the significant differences and similarities in CMM's implementation in IT projects versus other sectors:

1. **Nature of Projects:** IT projects rely on software development and digital transformation, while other industries involve different types of projects. This difference in the nature of projects can lead to variations in the specific processes, tools, and techniques required for effective project management.(Shen et al., 2021).
2. **Technical Complexity:** IT projects involve a high level of technical complexity, requiring specialized skills and knowledge. This may result in IT projects facing greater challenges in terms of managing technical risks and ensuring the quality of project deliverables.
3. **Rate of Change:** The IT sector is known for its rapid pace of change and innovation, making project management more challenging due to ever-evolving technologies, requirements, and stakeholder expectations.(Alzahrani, 2015).
4. **Outcomes and Benefits:** Implementing CMM in IT projects has been linked to improved software quality, reduced development time, and increased customer satisfaction. In other industries, the benefits of CMM implementation may include improved project efficiency, better risk management, and increased alignment with strategic goals.(Omotayo et al., 2020).

In conclusion, the success of implementing the Capability Maturity Model (CMM) in IT projects in Saudi Arabia may differ from other sectors due to factors like the nature of projects, technical complexity, and the rate of change. Nonetheless, the benefits of implementing CMM, such as improved project management processes and increased project success, are consistent across all sectors. Adopting CMM can enhance project

management capabilities for organizations in IT and other industries, leading to better project outcomes and alignment with national development goals.(Alzahrani, 2015).

***What best practices and recommendations can be derived from successful Capability Maturity Model (CMM) implementations in Saudi Arabian projects across different sectors?***

Successful implementation of the Capability Maturity Model (CMM) in various sectors across Saudi Arabia can offer useful recommendations and best practices, including:

1. Top management commitment: Securing the support and commitment of top management is vital for successful CMM implementation. It ensures adequate resources are allocated, and the organization's strategic goals align with the CMM framework.(Omotayo et al., 2020).
2. Organizational culture and change management: Creating a culture that values continuous improvement, learning, and innovation is crucial for CMM implementation. Effective communication, employee training, and change management initiatives can help employees understand the value of CMM and its potential impact on project success.
3. Tailoring CMM to sector-specific requirements: Adapting CMM implementation to the specific needs of different sectors, such as IT, construction, healthcare, or renewable energy, is essential to ensure its processes are relevant and applicable to the unique challenges of each sector.(Omotayo et al., 2020)
4. Setting realistic goals and expectations: Organizations should set realistic goals for CMM implementation, recognizing that achieving higher maturity levels takes time and effort. Celebrating small wins and focusing on incremental improvements while continuously working towards the long-term goal of project management excellence is essential.
5. Monitoring and evaluation: Regular monitoring and evaluation of CMM implementation progress is crucial for its success(Omotayo et al., 2020). Tracking key performance indicators (KPIs), conducting assessments, and identifying areas for improvement can provide feedback for refining and adjusting CMM processes.(Alzahrani, 2015).
6. Collaboration and knowledge sharing: Encouraging collaboration and knowledge sharing among project teams and the organization can help establish a culture of continuous learning and improvement. A centralized knowledge management system can facilitate sharing best practices, lessons learned, and insights from successful CMM implementations, contributing to the overall success of the initiative.(Alzahrani, 2015).

### **III. Conclusion**

To successfully implement the Capability Maturity Model (CMM) in projects in Saudi Arabia, a deep understanding of the unique challenges and opportunities that different sectors present is crucial. While CMM has been found to enhance project management practices, its effectiveness may vary depending on factors such as the complexity of the project, its technical specifications, and how quickly changes occur. Moreover, organizations must be prepared to tackle the obstacles of implementing CMM, such as securing support from top managers, fostering a culture of continuous improvement, and customizing CMM processes to meet sector-specific needs.

Successfully implementing CMM requires setting realistic goals at every stage of the process. It also involves monitoring progress regularly while nurturing collaboration and knowledge sharing among project teams. Applying CMM methodologies in Saudi Arabian projects necessitates an all-encompassing comprehension of the framework's principles and its potential impact on project success. Moreover, it demands a commitment to consistently enhancing project management best practices to adapt to dynamic sectoral requirements over time.

In fact, and without exaggeration, the Kingdom of Saudi Arabia has become one of the major countries in putting the study of maturity into consideration

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