



## Advertising Opportunities

Millions of international researchers and academics are looking at our content right now

**Shouldn't they be  
look at your  
message too?**



Ingenta Connect is the primary research resource for a global community of researchers, students, academics and business professionals, providing access to the latest online scholarly journals and books.

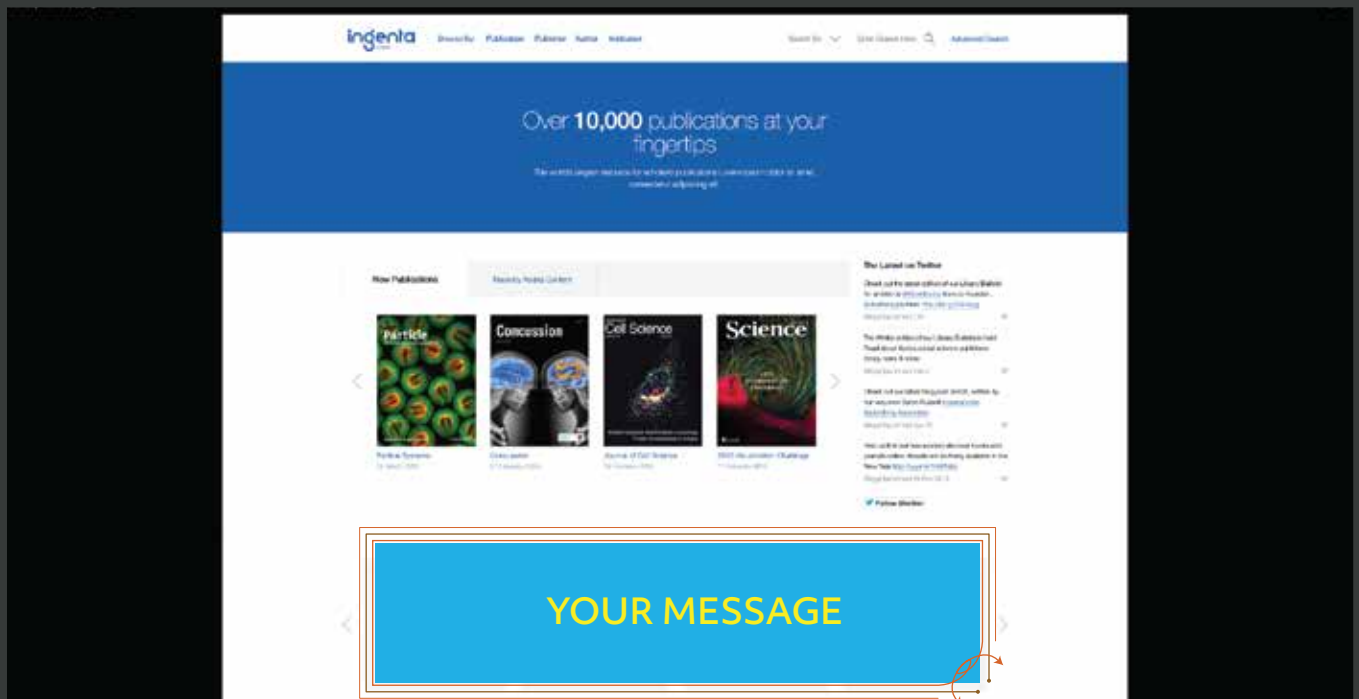
Our above-the-fold, skyscraper ads offer attention - grabbing advertising giving you the opportunity to get your message out to a wide audience.

**Target our registered user base more than 500,000 postgraduate students and over 1 million researchers.**



www.ingentaconnect.com

160 x 600px carousel ad with a max of four ads on rotation, £250 per month



www.ingentaopen.com

728 x 90px ad, £250 per month

Each month of advertising booked before October 1st 2016 on www.ingentaconnect.com will be entitled to one month's free additional placement on the www.ingentaopen.com

# Quick Facts



13,500 scholarly and professional publications from 280 leading international publishers



25% of our users are postgraduate;  
50% are business users and researchers



13 million site visits per month



1.9 million registered users worldwide



26,000 libraries in colleges and universities worldwide promote Ingenta Connect to their patrons as a key resource

Advertising on Ingenta Connect will help boost your brand recognition and bring a fresh audience to your website.

Your advertising will sit alongside our Ingenta Connect scholarly content and will be visible across desktop and mobile devices.

Contact us on +44 1865 397 881 or email [byron.russell@ingenta.com](mailto:byron.russell@ingenta.com) to book your space.

## Connect with our users