International Journal of Behavioral Nutrition and Physical Activity

RESEARCH

Open Access



Recreational screen time and obesity risk in Korean children: a 3-year prospective cohort study

Hajin Jang^{1,2†}, Yoonkyoung Cho^{1†} and Hannah Oh^{1,3*}

Abstract

Background Studies have shown that prolonged television watching increases obesity risk among children. However, few studies examined the associations with other types of screen time, such as computer and smartphone use, using a prospective cohort study design. Further, little is known about the specific non-screen time activity that may yield the most benefits when reallocating screen time to other activities.

Methods We conducted a prospective cohort analysis using 3-year follow-up data from the Korean Children and Youth Panel Survey 2018 (*n* = 2,023; 4th grade elementary students who were not obese at baseline). Average time spent watching television, using computer and smartphone, and other after-school activities were self-reported at baseline. Weight and height were also self-reported at baseline and follow-up surveys through 2021. We performed multivariable logistic regression models to estimate odds ratios (ORs) and 95% confidence intervals (Cls) for the associations between screen time and obesity incidence, adjusting for potential confounders. We also performed isotemporal substitution models to examine the associations of reallocating screen time to other non-screen time activities (physical activity, sleeping, hanging out with friends, reading, studying, and chatting with parents) in an equal time-exchange manner.

Results Longer combined screen time (\geq 240 vs. <120 m/d) was statistically significantly associated with an increased obesity risk (OR [95% CI] = 1.68 [1.03, 2.73]). The direction of associations with television watching (\geq 180 vs. <60 m/d: OR [95% CI] = 2.86 [1.58, 5.20]), computer use (\geq 120 vs. <60 m/d: 1.38 [0.52, 3.64]), and smartphone use (\geq 180 vs. <60 m/d: 1.42 [0.76, 2.65]) were all positive, although the association was most apparent and statistically significant for television watching only. The associations did not change after additional adjustment for other lifestyle factors, including physical activity, sleep, and breakfast skipping. In the isotemporal substitution models, reallocating 1-hour of screen time to reading (OR [95% CI] = 0.67 [0.48, 0.93]) was associated with a decreased obesity risk. Reallocating 1-hour of screen time to physical activity was only marginally significantly associated with obesity risk (0.79 [0.62, 1.01]).

[†]Hajin Jang and Yoonkyoung Cho as co-first authors.

*Correspondence: Hannah Oh hannahoh@korea.ac.kr

Full list of author information is available at the end of the article



© The Author(s) 2024. **Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit http://creativecommons.org/licenses/by/40./ The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/zero/1.0/) applies to the data made available in this article, unless otherwise stated in a credit line to the data.

Conclusions Our data suggest that more efforts should focus on reducing screen time and increasing time for other non-screen time activities, particularly reading, for obesity prevention in children.

Keywords Screen time, Screen device, Smartphone, Computer, Television, Internet, Media, Digital, Overweight, Children, Adolescent

Background

The prevalence of childhood obesity has increased worldwide over the past several decades [1]. Studies suggest that prolonged screen time, such as television watching, increases the risk of obesity among children [2-6]. In randomized controlled trials [4, 5], the school-based interventions that reduced television watching led to a decrease in body mass index (BMI) and other adiposity measures. During the past decade, other types of screen time, such as smartphone and computer use, also substantially increased, contributing to a large proportion of recreational time among children. Compared with television, smartphone and computer provide access to a wider range of contents (e.g., games, videos, social media) that may influence children's food perception [7-13], dietary patterns [14–16], and other obesogenic behaviors (e.g., poor sleep pattern, physical inactivity) [17-22]. Smartphones are also more likely to be used for social purposes [23], such as sharing lifestyle and health information with peers via online platforms. While all types of screen time (e.g., television watching, smartphone use, computer use) are likely to displace physical activity and increase sedentary time, the types of content (e.g., games, videos, social media) and environmental setting (e.g., time of the day, location) to which children are frequently exposed during screen time may vary across different types of screen time. However, the associations of computer and smartphone use with obesity risk are not yet clear and little is known about whether the association varies by the type of screen time. Some cross-sectional studies reported positive associations of smartphone and computer use with the prevalence of childhood obesity [24-28] but reverse causation may have biased the associations in the cross-sectional studies. Therefore, prospective studies are required to accurately quantify the associations of multiple types of screen time, particularly smartphone and computer use, with obesity incidence.

Given the evidence suggesting negative health effects of prolonged screen time, many guidelines recommend reducing screen time in children. With the finite 24-hour a day, one-hour reduction in screen time should result in one-hour increment in other types of activity. However, little is known about the specific non-screen time activity (e.g., physical activity, sleeping, reading) that may replace screen time for most effective obesity prevention (i.e., substitution effect). Considering this issue, the isotemporal substitution models can statistically estimate the association with the specific activity being performed and the specific activity being displaced in an equal timeexchange manner [29, 30], allowing interpretations that are more relevant to public health recommendations.

In this study, we examined the prospective associations between multiple types of screen time (television watching, computer use, smartphone use) and obesity risk among the 4th grade Korean children, using the 3-year follow-up data. We also used the isotemporal substitution models to investigate the associations of reallocating screen time to other non-screen time activities. In the isotemporal substitution models, we included non-screen time activities that children of this age are commonly engaged during the 24-hour period (physical activity, sleeping, hanging out with friends, reading, studying, and chatting with parents) to identify the specific non-screen time activity that may yield the most benefit.

Methods

Study population

We conducted a prospective cohort analysis using 3-year follow-up data from the Korean Children and Youth Panel Survey 2018 (KCYPS 2018) 4th graders cohort, executed by the National Youth Policy Institute. The KCYPS 2018 is an ongoing cohort, including a nationally representative sample of 4th grade students in elementary school that was selected in 2018 using a multi-stage stratified sampling scheme according to geographical areas. The KCYPS 2018 participants have been followed up annually through 2021. The follow-up survey has been conducted every 2nd semester through 2021, with a follow-up rate of 87.3%. The information on behavioral and anthropometric factors is collected via in-person interviews during home visits. All participants and their parents (or guardians) provided informed consent and the study was approved by the Ethics Committee of the National Youth Policy Institute and Korea University (IRB-2022-0037).

Among 2,607 KCYPS 2018 participants who were in 4th grade in elementary school at baseline, we excluded participants who had missing information on weight and height at baseline (n=13), those who were obese (BMI-for-age and -sex \geq 95th percentile) at baseline (n=269), and those who had missing follow-up information on weight and height through the end of follow up (n=302). Similar baseline characteristics were observed among participants who were excluded due to having missing follow-up information (n=302) compared with those who were included in the analysis (n=2,023) (Supplementary Table 1). The final study population included 2,023 students (participant flowchart in Supplementary Fig. 1).

Screen time and non-screen time activities

At baseline, participants were asked to report how they spent their time on an average day during the past semester. The following after-school activity items were asked: using smartphones for leisure, using computers for leisure, watching television for leisure, chatting with parents or caregivers, studying at private academies or tutoring, watching lectures online or on television, attending afterschool classes, doing homework or studying alone, reading for leisure (excluding reading textbooks), exercising or performing physical activity after school, and hanging out with friends. Separately for weekdays and weekends, participants were asked to select one of the following categories: never, < 30 min, 30 min to <1 h, 1 h to <2 h, 2 h to <3 h, 3 h to <4 h, and ≥4 h. We then calculated the mean daily duration of each activity using the midpoint value of each category (the width of the open-ended extreme category was assumed to be the same as that of the adjacent category). Combined screen time was calculated as the sum of the time spent watching television, using computers, and using smartphones for leisure. Time spent studying at private academies or tutoring, watching lectures online or on television, attending after-school classes, and doing homework or studying were summed to represent combined study time. Separately for weekdays and weekends, participants were also asked to report the usual time going to bed at night and getting up in the morning. Based on the response, we calculated the average daily sleep duration. For the isotemporal substitution analysis, we estimated the average hours spent on each activity during the 24-hour day by assuming that the activities assessed in the study are an exhaustive list that participants performed during an average day. Because the duration of activities did not exactly add up to 24 h in some participants, we first calculated the proportion of time that each activity (using smartphones, using computers, watching television, performing physical activity, hanging out with friends, chatting with parents, studying, reading) contributed to participant's summed duration of activities and then multiplied the proportion by participant's total after-school hours (24 h minus sleeping and school hours). In the end, the activity times added up to 24 h within each participant, as indicated by the following Eq. (24 h=time using smartphones for leisure+time using computers for leisure+time watching televisions for leisure+time exercising or performing physical activity after school+time hanging out with friends+reading time+studying time+time chatting with parents+sleeping time+time at school).

Obesity incidence

BMI was calculated as weight (kg) divided by height squared (m²), based on the weight and height data reported in baseline and follow-up surveys. For each participant, we identified the BMI percentile for age and sex based on the 2017 Korean National Growth Charts for children and adolescents [31]. Obesity was defined as having \geq 95th BMI percentile for age and sex. Incident obesity was defined as obesity cases that were newly developed during the follow-up. Among 2,023 participants who did not have obesity at baseline, 133 participants developed incident obesity during the 3-year follow-up.

Statistical analysis

We performed multivariable logistic regression models to estimate odds ratios (ORs) and 95% confidence intervals (CIs) of the associations between baseline screen time and 3-year obesity incidence. Because the exact date of obesity occurrence was not known, we used logistic regression models in our primary analysis. In the primary analysis, we used the baseline exposure variables to allow sufficient latency period between the exposure and outcome. In sensitivity analysis, we repeated the analysis using the Cox proportional hazards model with both baseline and time-varying exposures. All multivariable models included a priori selected potential confounders: sex, parental co-residence, parents' highest education level, monthly household income, academic performance, and self-rated health (model 1). In model 2, we additionally adjusted for lifestyle factors, including breakfast skipping, physical activity, and sleep. Further adjustment for parents' occupation and participants' depressive symptom scores did not significantly change the results and thus these variables were excluded from the final models. To test for linear trends, we conducted the Wald test for continuous exposure variables (h/d). In secondary analysis, we examined the effect modification by sex because screen use and susceptibility to obesity are likely to be different between boys and girls. We tested for interaction using the Wald test for product terms. In the isotemporal substitution analysis [29, 30], we examined the association of reallocating screen time to other activity for the same amount of time. In the isotemporal substitution models, we included all activity time variables that contributed to participant's 24-hour time composition, except for screen time variables (the activity being displaced), as follows: Logit (obesity) = β_0 + (β_1) time performing physical activity + (β_2) sleeping time + (β_3) time hanging out with friends + (β_4) reading time + (β_5) studying time + (β_6) time chatting with parents + (β_7) covariates. Time at school was not included in the model because it was constant for all participants in the same grade. The models leave out screen time variable, while holding other activity time variables constant. Given the finite 24-hour a day (i.e., isotemporal), a 1-h increase in specific activity (e.g., physical activity) in the model indicates a 1-h decrease in the activity variable that is left out from the model (screen time) (i.e., substitution). Each coefficient (β_1 to β_6) of activity time variable represents the association of 1-hour increment in the corresponding activity time in exchange of 1-hour decrement in screen time activity, while holding the other activity times constant.

All statistical tests were 2-sided with a 5% type I error rate. All analyses were conducted using SAS version 9.4 (SAS Institute).

Results

Study population

Table 1 presents the distribution of participant characteristics at baseline. The mean age at baseline was 10.2 years. The obesity incidence during the 3-year followup was 6.6%. Mean combined screen time was 2.5 h/d. Among different types of screen time, smartphone use (1.2 h/d) and television watching (1.1 h/d) contributed

Table 1 Baseline characteristics of study participants in the KCYPS 2018

Characteristics	Combined screen time (min/d)				
	<120 (N=863)	120 to < 180 (N=439)	180 to < 240 (N=333)	≥240 (<i>N</i> =388)	
	N(%) or mean (S	SD)			
Age, years	10.2 (0.3)	10.2 (0.3)	10.2 (0.3)	10.2 (0.3)	
Sex					
Boys	404 (46.8)	214 (48.8)	169 (50.8)	203 (52.3)	
Girls	459 (53.2)	225 (51.3)	164 (49.3)	185 (47.7)	
Parental co-residence					
None or one parent	41 (4.8)	29 (6.6)	31 (9.3)	48 (12.4)	
Both parents	822 (95.3)	410 (93.4)	302 (90.7)	340 (87.6)	
Parents' highest education					
High school or lower	108 (12.5)	81 (18.5)	78 (23.4)	102 (26.3)	
College or higher	755 (87.5)	358 (81.6)	255 (76.6)	286 (73.7)	
Monthly household income, KRW					
< 2,000,000	36 (4.2)	18 (4.1)	19 (5.7)	35 (9.0)	
2,000,000 to < 4,000,000	190 (22.0)	139 (31.7)	93 (27.9)	119 (30.7)	
4,000,000 to < 6,000,000	369 (42.8)	155 (35.3)	134 (40.2)	145 (37.4)	
6,000,000 to < 8,000,000	145 (16.8)	74 (16.9)	59 (17.7)	58 (15.0)	
≥8,000,000	123 (14.3)	53 (12.1)	28 (8.4)	31 (8.0)	
Academic performance					
Poor or fair	217 (25.1)	128 (29.2)	104 (31.2)	146 (37.6)	
Good	609 (70.6)	293 (66.7)	218 (65.5)	216 (55.7)	
Missing	37 (4.3)	18 (4.1)	11 (3.3)	26 (6.7)	
Self-rated health					
Very poor or poor	33 (3.8)	17 (3.9)	17 (5.1)	29 (7.5)	
Good or very good	830 (96.2)	422 (96.1)	316 (94.9)	359 (92.5)	
Obesity incidence ^a	40 (4.6)	34 (7.7)	24 (7.2)	35 (9.0)	
Average duration of daily activities, h/d					
Combined screen time	1.4 (0.9)	2.6 (0.8)	3.4 (1.0)	4.3 (1.4)	
Television watching	0.7 (0.6)	1.1 (0.7)	1.3 (0.7)	1.7 (1.0)	
Computer use	0.1 (0.3)	0.2 (0.4)	0.3 (0.6)	0.5 (0.8)	
Smartphone use	0.6 (0.6)	1.2 (0.8)	1.7 (1.0)	2.1 (1.2)	
Performing physical activity	1.2 (0.9)	1.1 (0.8)	1.1 (0.8)	1.0 (0.7)	
Sleeping	9.4 (0.8)	9.3 (0.7)	9.3 (0.7)	9.2 (0.8)	
Hanging out with friends	1.3 (1.0)	1.4 (0.9)	1.2 (0.8)	1.3 (0.9)	
Reading	1.0 (0.8)	0.7 (0.6)	0.5 (0.5)	0.4 (0.4)	
Studying	4.2 (1.5)	3.6 (1.3)	3.4 (1.2)	2.9 (1.3)	
Chatting with parents	1.9 (1.2)	1.8 (1.1)	1.6 (1.0)	1.4 (0.9)	

Abbreviation KCYPS, Korean Children and Youth Panel Survey; SE, standard error

 a Obesity was defined as body mass index for age and sex \geq 95th percentile based on the 2017 Korean National Growth Charts

to the largest proportion of combined screen time. Compared to participants with <120 min/d combined screen time, those with longer screen time were more likely to be boys, living with none or one parent and have lower parental education level, lower household income, poor academic performance, poor self-rated health, and shorter time spent reading, studying, and chatting with parents at baseline.

Association between screen time and obesity

Table 2 presents the associations between screen time and obesity risk during the 3-year follow-up. Longer combined screen time (\geq 240 vs. <120 m/d) was statistically significantly associated with an increased obesity risk (OR [95% CI]=1.68 [1.03, 2.73]; p-trend=0.02; model 1). When we separately examined different types of screen time, television watching was significantly positively associated with an increased obesity risk (\geq 180 vs. <60 m/d: OR [95% CI]=2.86 [1.58, 5.20]; p-trend=0.04). For computer (\geq 120 vs. <60 m/d: OR [95% CI]=1.38 [0.52, 3.64]; p-trend=0.76) and smartphone use (\geq 180 vs. <60 m/d: OR [95% CI]=1.42 [0.76, 2.65]; p-trend=0.07), the direction of associations were suggestively positive but the associations were not statistically significant. Results did not change after additional adjustment for other lifestyle factors (breakfast skipping, physical activity, and sleep) in model 2.

Isotemporal substitution analysis

Figure 1 shows the results from the isotemporal substitution analysis. In the isotemporal substitution models, substituting an 1-h/d of reading for an 1-h/d of screen time was statistically significantly associated with a lower obesity risk (OR [95% CI]=0.67 [0.48, 0.93]). The direction of association of substituting an 1-h/d of physical activity for an 1-h/d of screen time was suggestively positive (OR [95% CI]=0.79 [0.62, 1.01]) but the association was not statistically significant. Other non-screen time activities, including sleeping, hanging out with friends, studying, and chatting with parents, were not statistically significantly associated.

When stratified by sex, similar results were observed in boys and girls (Supplementary Table 2). Similar results were also observed when Cox proportional

Table 2 Multivariable-adjusted odds ratios (ORs) and 95% confidence intervals (CIs) for the associations between baseline screen time and obesity risk in a 3-year follow-up study, 2018–2021

Type of screen time	Cases / N	Model 1 OR (95% CI) ^a	Model 2 OR (95% CI) ^b
		OR (95% CI)	OR (95% CI)
Combined screen time (m/d)	10 (0.62		
<120	40/863	1.00 (ref)	1.00 (ref)
120 to < 180	34/439	1.65 (1.02, 2.67)	1.65 (1.02, 2.67)
180 to < 240	24/333	1.43 (0.84, 2.44)	1.40 (0.82, 2.40)
≥240	35/388	1.68 (1.03, 2.73)	1.68 (1.02, 2.76)
p-trend ^c		0.02	0.02
Television watching (m/d)			
<60	74/1,215	1.00 (ref) 1.00 (ref)	
60 to < 120	33/535	1.02 (0.66, 1.57) 1.03 (0.67, 1.58)	
120 to < 180	9/179	0.76 (0.37, 1.55) 0.76 (0.37, 1.56)	
≥180	17/94	2.86 (1.58, 5.20)	2.98 (1.63, 5.44)
p-trend ^c		0.04	0.03
Computer use (m/d)			
<60	122/1,865	1.00 (ref)	1.00 (ref)
60 to < 120	6/107	0.68 (0.29, 1.60) 0.66 (0.28, 1.57	
≥120	5/51	1.38 (0.52, 3.64)	1.34 (0.50, 3.58)
p-trend ^c		0.76	0.83
Smartphone use (m/d)			
< 60	63/1,117	1.00 (ref)	1.00 (ref)
60 to < 120	37/518	1.18 (0.76, 1.81)	1.17 (0.76, 1.80)
120 to < 180	18/231	1.22 (0.70, 2.14)	1.23 (0.70, 2.16)
≥180	15/157	1.42 (0.76, 2.65)	1.36 (0.72, 2.57)
p-trend ^c		0.07	0.09

^a Model 1 included sex (boy/girl), parental co-residence (none or one parent/both parents), parents' highest education level (high school or lower/college or higher), monthly household income (< 200/200 to <400/400 to <600/600 to <800/≥800, unit: 10,000 KRW), academic performance (poor or fair/good/unknown), and selfrated health (very poor or poor/good or very good)

^b Model 2 included all variables in model 1 plus breakfast skipping (0-4/≥5 d/w), average duration of physical activity (h/d, continuous), and average duration of sleep (h/d, continuous)

^c P-trend was estimated using the Wald test for continuous exposure variable (h/d)

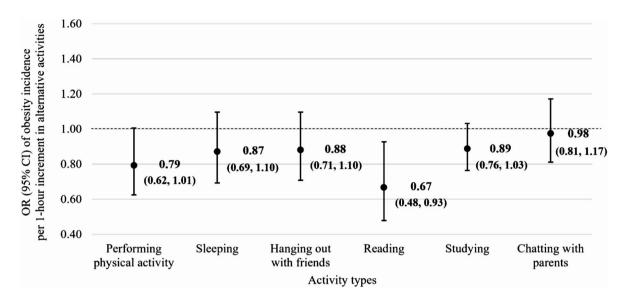


Fig. 1 Multivariable-adjusted odds ratios (ORs) and 95% confidence intervals (Cls) of obesity incidence associated with reallocating 1-hour of combined screen time to non-screen time activities in a 3-year follow-up study, 2018–2021. The graph shows the multivariable-adjusted ORs and 95% Cls of obesity incidence associated with increasing 1-hour of non-screen time activities (performing physical activity, sleeping, hanging out with friends, reading, studying, chatting with parents) while decreasing 1-hour of combined screen time. Multivariable-adjusted models included sex (boy, girl), parental co-residence (none or one parent, both parents), parents' highest education (high school or lower, college or higher), monthly household income (<2,000,000; 2000,000 to <4,000,000; 4,000,000 to <6,000,000; 6,000,000 to <8,000,000; \geq 8,000,000 KRW), academic performance (poor or fair, good, missing), and self-rated health (very poor or poor, good or very good), and all non-screen time activities (performing physical activity, sleeping, hanging out with friends, reading, studying, chatting with parents)

hazards models, instead of logistic regression models, were performed with baseline (Supplementary Table 3, Supplementary Fig. 2) and time-varying exposures (Supplementary Table 4).

Discussion

In this prospective analysis, we observed that longer combined screen time was associated with an increased risk of obesity among Korean children. When different types of screen time were evaluated, the positive association was statistically significant with television watching only. In the isotemporal substitution analyses, reallocating screen time to reading was associated with a reduced obesity risk. Our data suggest that reducing screen time and increasing time for reading may bring the most benefit in obesity prevention.

Our findings of positive association between screen time and obesity risk are consistent with those from previous studies [2–6]. Many observational [2, 3, 6] and experimental studies [4, 5] support that longer television watching increases the risk of obesity in children and adolescents. Some studies also demonstrated that the increased obesity risk may last through adulthood [32, 33], further emphasizing the importance of reducing screen time at young ages. Our findings are also consistent with the current guidelines that recommend less than 2 h/d of screen time in children [34, 35], as we observed an increased obesity risk at ≥ 2 h/d of combined screen time. While most studies of modern screen time, such as computer and smartphone use, have been crosssectional [24-28], we examined the associations of different types of screen time with obesity incidence using a 3-year longitudinal study. In our study, the direction of association was suggestively positive for all types of screen time, including computer and smartphone use, although the positive association was statistically significant and most apparent for television watching only. Statistically nonsignificant associations with computer and smartphone use may be due to the limited sample size and limited range of exposure for each screen type use. Our data suggest that television watching may have the most negative influence on obesity risk among children. However, given the wide range of contents that are accessible on smartphones and computers, further studies are needed to investigate whether the associations vary by the specific contents and information that children access using these screen devices.

There are several potential mechanisms that may explain the link between screen time and obesity risk among children. Screen time may increase the opportunity for snacking, resulting in increased consumption of high-calorie, ultra-processed foods (e.g., sugar-sweetened beverages, chips/crackers, instant foods, readymeals) [14, 15] that are associated with elevated risks of obesity [36, 37] and other chronic disease [38, 39]. Eating during screen time may also promote "mindless eating" (eating without acknowledging the quantity and quality of foods), leading to overeating and weight gain. In addition, during screen time, children are more likely to be exposed to advertisements and marketing of unhealthy foods (e.g., fast foods, sugar-sweetened beverages) [40, 41], which may influence their food preferences and food choices [14, 15]. Using blue light-emitting screen devices, such as televisions, computers, and smartphones, before bedtime may also delay sleep onset and disrupt sleep quality by suppressing melatonin secretion [42, 43]. Insufficient sleep may alter appetite and metabolism and thereby increase weight gain [44]. Longer screen time may also indicate shorter time available for healthier activities, such as physical activity, that require higher energy expenditure. In our study, we observed that the positive association between screen time and obesity risk was persistent after additional adjustment for physical activity, sleep, and breakfast skipping, suggesting that the associations may be independent of these factors. Further studies are needed to examine the potential mechanisms that may link screen time and obesity risk in children.

In our isotemporal substitution analysis, we also observed that reallocating screen time to reading was associated with a reduced obesity risk. Consistent with our findings, a previous study of Chinese 1st to 3rd grade elementary students reported that reallocating screen time to other sedentary activities, including reading, was associated with lower BMI [45]. Compared with screen device use, reading is likely to involve more active brain engagement and higher energy expenditure [46]. During reading, children can also avoid the exposure to advertisements and marketing of unhealthy foods. While reading, children are also likely to obtain more accurate health information compared with screen time, as many digital contents present misinformation [47]. Reading may also be associated with other healthier lifestyle choices (e.g., healthier food choice). Further studies are needed to explore the mechanisms that may link the association between reading and obesity risk in children. In our study, we also observed that reallocating screen time to physical activity was suggestively associated with a lower obesity risk, although the association was not statistically significant. Physical activity can increase total energy expenditure and prevent weight gain. Physical activity also provides additional health benefits such as improving cardiometabolic profile [48] and reducing depression and anxiety [49]. Children are less likely to consume extra calories when performing physical activity and reading compared with when watching television or playing games on smartphones, leading to lower total caloric intake.

We acknowledge that this study has several limitations. We used self-reported data of screen time and anthropometric measures and thus our results may include measurement errors. Our data were also collected via face-to-face interview of students. For this reason, screen time and obesity may have been under-reported due to social desirability bias. Further, although children may simultaneously use multiple screens (e.g., using a smartphone while watching television), we were not able to examine the association with simultaneous use of multiple screen types due to lack of data. Lastly, our study included 4th grade Korean students and thus our results may not be generalizable to populations of different age and ethnicity who have different susceptibility to obesity.

Despite the limitations, this study has important strengths. While most studies of smartphone and computer use were cross-sectional, this study examined the associations with obesity risk using a prospective cohort study with a 3-year follow-up. We also included 3 different types of screen time and compared the associations across different types. Further, our study provided additional insights into the specific activity that may be most effective in obesity prevention when reallocating screen time.

Conclusions

In our 3-year follow-up study, we observed that longer combined screen time was positively associated with obesity risk among Korean children. Reallocating screen time to physical activity or reading was associated with decreased obesity risk. For obesity prevention, efforts should focus on reducing all types of screen time while increasing time for physical activity or reading.

Abbreviations

BMI	Body mass index
CI	Confidence interval
KCYPS	Korean Children and Youth Panel Survey
OR	Odds ratio

Supplementary Information

The online version contains supplementary material available at https://doi.org/10.1186/s12966-024-01660-0.

```
Supplementary Material 1
Supplementary Material 2
```

Acknowledgements

None.

Author contributions

Concept and design: H. Oh. Acquisition, analysis, or interpretation of data: H. Jang, Y. Cho, H. Oh. Drafting of the manuscript: H. Oh. Critical revision of the manuscript for important intellectual content: Y. Cho, H. Jang, H. Oh. Statistical analysis: H. Jang, Y. Cho. Obtained funding: H. Oh. Supervision: H. Oh.

Funding

This work was supported by the National Research Foundation of Korea (NRF) grant (2023S1A5C2A03095169; RS-2023-00219289). The funder had no role in the design, analysis, or writing of this article.

Data availability

Korean Children and Youth Panel Survey 2018 data, collected by National Youth Policy Institute (NYPI), were used and can be accessed through NYPI Youth and Children Data Archive (https://www.nypi.re.kr/archive/mps).

Declarations

Ethics approval and consent to participate

All participants provided informed consent and the study was approved by the Ethics Committee of the National Youth Policy Institute and Korea University (IRB-2022-0037).

Consent for publication

Obtained.

Competing interests

Authors declare no competing interest.

Author details

¹Interdisciplinary Program in Precision Public Health, Department of Public Health Sciences, Graduate School of Korea University, 145 Anamro, Seongbuk-gu, Hana Science Building B. Room 358, Seoul, Republic of Korea

²School of Public Health, University of Pittsburgh, 130 De Soto St, Pittsburgh, PA, USA

³Division of Health Policy and Management, College of Health Sciences, Korea University, 145 Anam-ro, Seongbuk-gu, Hana Science Building B. Room 358, Seoul, Republic of Korea

Received: 17 February 2024 / Accepted: 17 September 2024 Published online: 30 September 2024

References

- WHO Fact sheets.: obesity and overweight [https://www.who.int/ news-room/fact-sheets/detail/obesity-and-overweight]
- Henderson VR. Longitudinal associations between television viewing and body mass index among white and black girls. J Adolesc Health. 2007;41(6):544–50.
- Danner FW. A national longitudinal study of the association between hours of TV viewing and the trajectory of BMI growth among US children. J Pediatr Psychol. 2008;33(10):1100–7.
- Robinson TN. Reducing children's television viewing to prevent obesity: a randomized controlled trial. JAMA. 1999;282(16):1561–7.
- Gortmaker SL, Peterson K, Wiecha J, Sobol AM, Dixit S, Fox MK, Laird N. Reducing obesity via a school-based interdisciplinary intervention among youth: Planet Health. Arch Pediatr Adolesc Med. 1999;153(4):409–18.
- Epstein LH, Roemmich JN, Robinson JL, Paluch RA, Winiewicz DD, Fuerch JH, Robinson TN. A randomized trial of the effects of reducing television viewing and computer use on body mass index in young children. Arch Pediatr Adolesc Med. 2008;162(3):239–45.
- Freeman B, Kelly B, Baur L, Chapman K, Chapman S, Gill T, King L. Digital junk: food and beverage marketing on Facebook. Am J Public Health. 2014;104(12):e56–64.
- Murphy G, Corcoran C, Tatlow-Golden M, Boyland E, Rooney B. See, Like, Share, Remember: Adolescents' Responses to Unhealthy-, Healthy- and Non-Food Advertising in Social Media. Int J Environ Res Public Health 2020, 17(7).
- Kelly B, Vandevijvere S, Freeman B, Jenkin G. New media but same old tricks: Food marketing to children in the Digital Age. Curr Obes Rep. 2015;4(1):37–45.
- Elliott C, Truman E, Aponte-Hao S. Food marketing to teenagers: examining the power and platforms of food and beverage marketing in Canada. Appetite. 2022;173:105999.
- Qutteina Y, Hallez L, Raedschelders M, De Backer C, Smits T. Food for teens: how social media is associated with adolescent eating outcomes. Public Health Nutr. 2022;25(2):290–302.
- Bragg MA, Pageot YK, Amico A, Miller AN, Gasbarre A, Rummo PE, Elbel B. Fast food, beverage, and snack brands on social media in the United States: an examination of marketing techniques utilized in 2000 brand posts. Pediatr Obes. 2020;15(5):e12606.

- Qutteina Y, Hallez L, Mennes N, De Backer C, Smits T. What do adolescents see on Social Media? A Diary Study of Food Marketing Images on Social Media. Front Psychol. 2019;10:2637.
- 14. Ryu S, Jang H, Oh H. Smartphone usage patterns and dietary risk factors in adolescents. J Nutr. 2022;152(9):2109–16.
- Byun D, Kim R, Oh H. Leisure-time and study-time internet use and dietary risk factors in Korean adolescents. Am J Clin Nutr. 2021;114(5):1791–801.
- Kim Y, Oh H. Food-Related Online Media (Mukbang and Cookbang) exposure and dietary risk behaviors in Korean adolescents. J Nutr. 2024;154(9):2807–2817.
- LeBourgeois MK, Hale L, Chang AM, Akacem LD, Montgomery-Downs HE, Buxton OM. Digital Media and Sleep in Childhood and Adolescence. Pediatrics. 2017;140(Suppl 2):S92–6.
- Arora T, Broglia E, Thomas GN, Taheri S. Associations between specific technologies and adolescent sleep quantity, sleep quality, and parasomnias. Sleep Med. 2014;15(2):240–7.
- Arora T, Hussain S, Hubert Lam KB, Lily Yao G, Neil Thomas G, Taheri S. Exploring the complex pathways among specific types of technology, self-reported sleep duration and body mass index in UK adolescents. Int J Obes (Lond). 2013;37(9):1254–60.
- Fobian AD, Avis K, Schwebel DC. Impact of Media Use on adolescent sleep efficiency. J Dev Behav Pediatr. 2016;37(1):9–14.
- Chen Y, Zheng Z, Yi J, Yao S. Associations between physical inactivity and sedentary behaviors among adolescents in 10 cities in China. BMC Public Health. 2014;14:744.
- 22. Lepp A, Barkley JE, Sanders GJ, Rebold M, Gates P. The relationship between cell phone use, physical and sedentary activity, and cardiorespiratory fitness in a sample of U.S. college students. Int J Behav Nutr Phys Act. 2013;10:79.
- Kwon S, Kim R, Lee JT, Kim J, Song S, Kim S, Oh H. Association of Smartphone Use with body image distortion and weight loss behaviors in Korean adolescents. JAMA Netw Open. 2022;5(5):e2213237.
- 24. Kenney EL, Gortmaker SL. United States adolescents' Television, Computer, Videogame, Smartphone, and Tablet Use: associations with Sugary drinks, Sleep, Physical Activity, and obesity. J Pediatr. 2017;182:144–9.
- Lajunen HR, Keski-Rahkonen A, Pulkkinen L, Rose RJ, Rissanen A, Kaprio J. Are computer and cell phone use associated with body mass index and overweight? A population study among twin adolescents. BMC Public Health. 2007;7:24.
- Mendoza JA, Zimmerman FJ, Christakis DA. Television viewing, computer use, obesity, and adiposity in US preschool children. Int J Behav Nutr Phys Act. 2007;4:44.
- Ma Z, Wang J, Li J, Jia Y. The association between obesity and problematic smartphone use among school-age children and adolescents: a cross-sectional study in Shanghai. BMC Public Health. 2021;21(1):2067.
- Bakour C, Mansuri F, Johns-Rejano C, Crozier M, Wilson R, Sappenfield W. Association between screen time and obesity in US adolescents: a crosssectional analysis using National Survey of children's Health 2016–2017. PLoS ONE. 2022;17(12):e0278490.
- Mekary RA, Lucas M, Pan A, Okereke OI, Willett WC, Hu FB, Ding EL. Isotemporal substitution analysis for physical activity, television watching, and risk of depression. Am J Epidemiol. 2013;178(3):474–83.
- Mekary RA, Willett WC, Hu FB, Ding EL. Isotemporal substitution paradigm for physical activity epidemiology and weight change. Am J Epidemiol. 2009;170(4):519–27.
- Kim JH, Yun S, Hwang S-s, Shim JO, Chae HW, Lee YJ, Lee JH, Kim SC, Lim D, Yang SW. The 2017 Korean National Growth Charts for children and adolescents: development, improvement, and prospects. Korean J Pediatr. 2018;61(5):135.
- Erik Landhuis C, Poulton R, Welch D, Hancox RJ. Programming obesity and poor fitness: the long-term impact of childhood television. Obes (Silver Spring). 2008;16(6):1457–9.
- Parsons TJ, Manor O, Power C. Television viewing and obesity: a prospective study in the 1958 British birth cohort. Eur J Clin Nutr. 2008;62(12):1355–63.
- American Academy of Pediatrics. Committee on Public E. American Academy of pediatrics: children, adolescents, and television. Pediatrics. 2001;107(2):423–6.
- 35. Community Preventive Services Task F. Reducing children's recreational sedentary screen time: recommendation of the Community Preventive Services Task Force. Am J Prev Med. 2016;50(3):416–8.
- 36. Malik VS, Schulze MB, Hu FB. Intake of sugar-sweetened beverages and weight gain: a systematic review. Am J Clin Nutr. 2006;84(2):274–88.

- Mendonca RD, Pimenta AM, Gea A, de la Fuente-Arrillaga C, Martinez-Gonzalez MA, Lopes AC, Bes-Rastrollo M. Ultraprocessed food consumption and risk of overweight and obesity: the University of Navarra Follow-Up (SUN) cohort study. Am J Clin Nutr. 2016;104(5):1433–40.
- Cho Y, Ryu S, Kim R, Shin MJ, Oh H. Ultra-processed food intake and risk of type 2 diabetes in Korean adults. J Nutr. 2024;154(1):243–51.
- Srour B, Fezeu LK, Kesse-Guyot E, Alles B, Mejean C, Andrianasolo RM, Chazelas E, Deschasaux M, Hercberg S, Galan P, et al. Ultra-processed food intake and risk of cardiovascular disease: prospective cohort study (NutriNet-Sante). BMJ. 2019;365:11451.
- Kelly B, Smith B, King L, Flood V, Bauman A. Television food advertising to children: the extent and nature of exposure. Public Health Nutr. 2007;10(11):1234–40.
- Henderson VR, Kelly B. Food advertising in the age of obesity: content analysis of food advertising on general market and African American television. J Nutr Educ Behav. 2005;37(4):191–6.
- 42. Chang AM, Aeschbach D, Duffy JF, Czeisler CA. Evening use of light-emitting eReaders negatively affects sleep, circadian timing, and next-morning alert-ness. Proc Natl Acad Sci U S A. 2015;112(4):1232–7.
- Chindamo S, Buja A, DeBattisti E, Terraneo A, Marini E, Gomez Perez LJ, Marconi L, Baldo V, Chiamenti G, Doria M, et al. Sleep and new media usage in toddlers. Eur J Pediatr. 2019;178(4):483–90.
- Taheri S, Lin L, Austin D, Young T, Mignot E. Short sleep duration is associated with reduced leptin, elevated ghrelin, and increased body mass index. PLoS Med. 2004;1(3):e62.

- Huang WY, Wong S, He G, Salmon J. Isotemporal substitution analysis for sedentary behavior and body mass index. Med Sci Sports Exerc. 2016;48(11):2135–41.
- Horowitz-Kraus T, Hutton JS. Brain connectivity in children is increased by the time they spend reading books and decreased by the length of exposure to screen-based media. Acta Paediatr. 2018;107(4):685–93.
- Caled D, Silva MJ. Digital media and misinformation: an outlook on multidisciplinary strategies against manipulation. J Comput Soc Sci. 2022;5(1):123–59.
- 48. Battista F, Ermolao A, van Baak MA, Beaulieu K, Blundell JE, Busetto L, Carraca EV, Encantado J, Dicker D, Farpour-Lambert N, et al. Effect of exercise on cardiometabolic health of adults with overweight or obesity: focus on blood pressure, insulin resistance, and intrahepatic fat-A systematic review and meta-analysis. Obes Rev. 2021;22(Suppl 4):e13269.
- Singh B, Olds T, Curtis R, Dumuid D, Virgara R, Watson A, Szeto K, O'Connor E, Ferguson T, Eglitis E et al. Effectiveness of physical activity interventions for improving depression, anxiety and distress: an overview of systematic reviews. Br J Sports Med. 2023; 57(18):1203–1209.

Publisher's note

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.