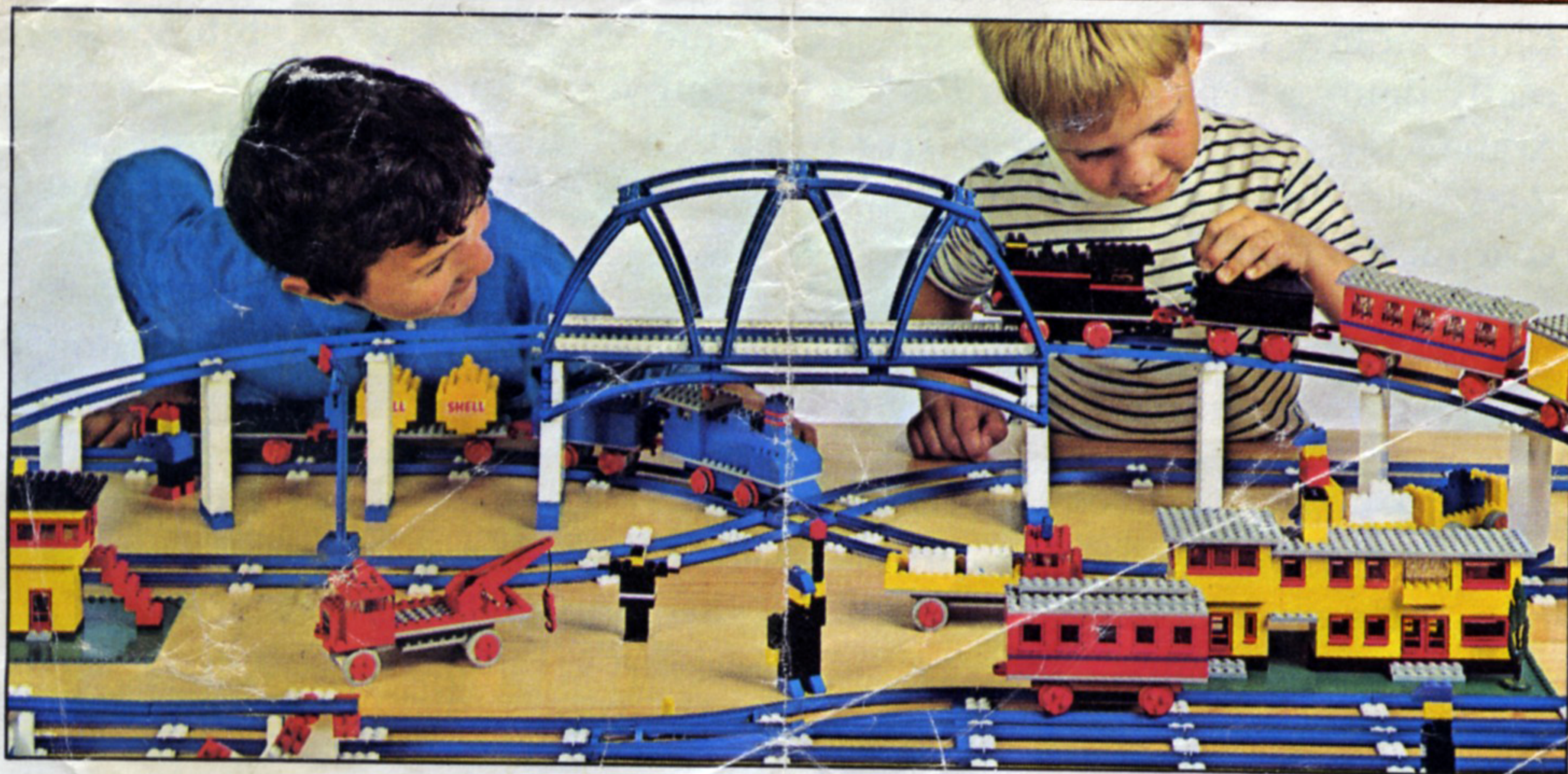
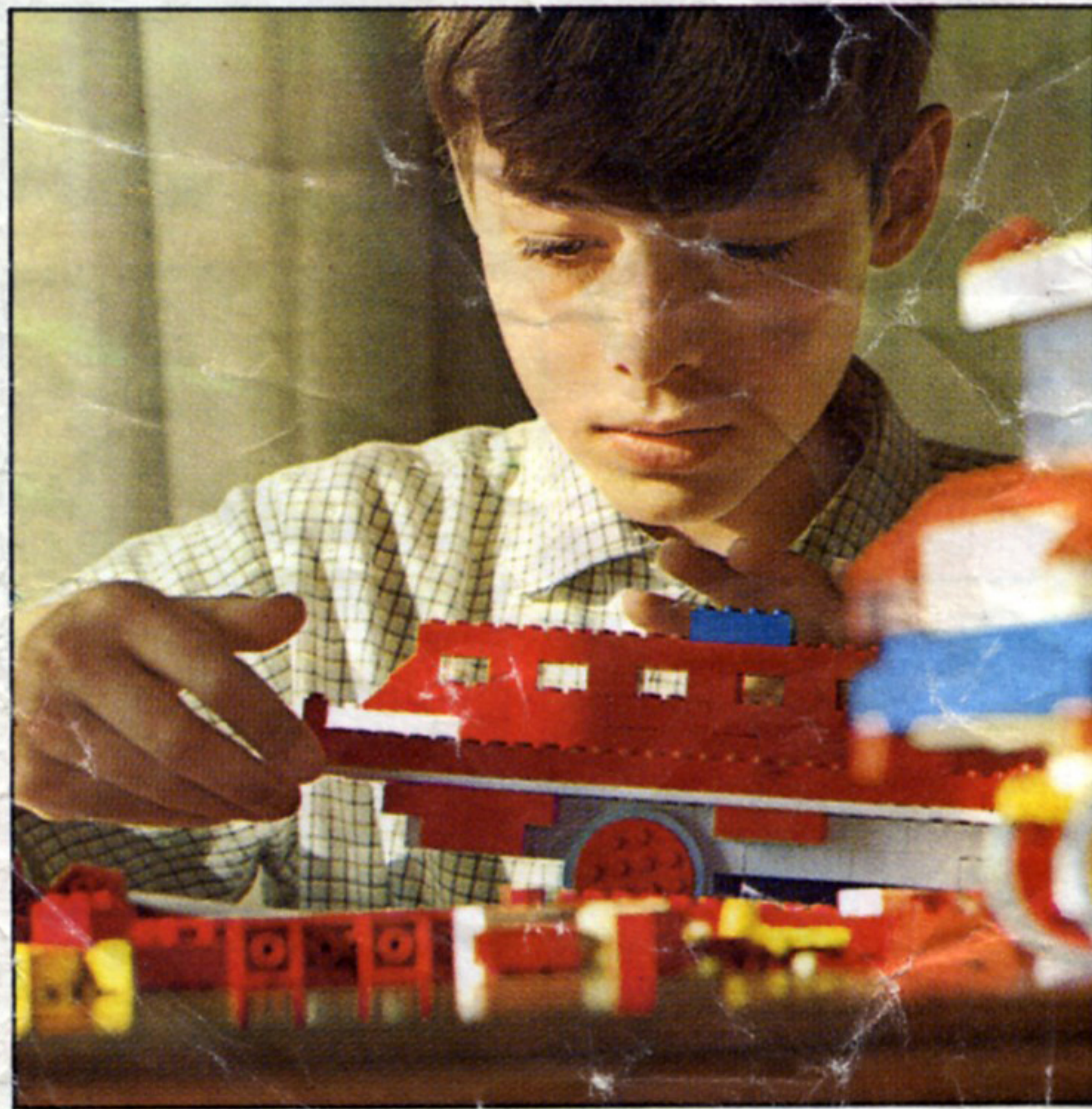




ASSORTMENT '68



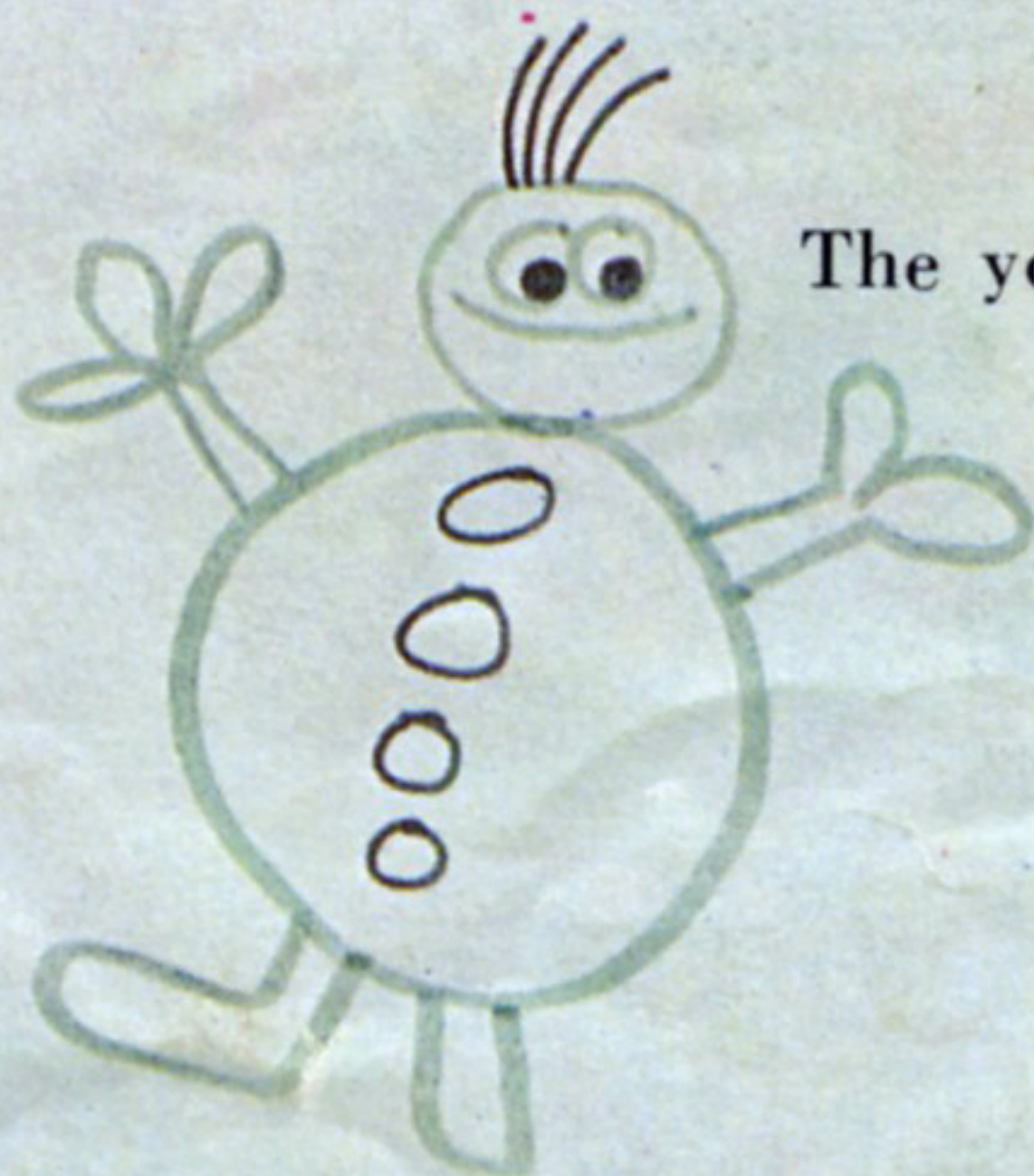


Children love to learn, to experiment, to find out. That is what children are really doing when they play. Play is learning made enjoyable.

A good toy is one which gives free reign to a child's natural creativity and does what *he* wants it to do. The best toy is one which goes on doing this year in, year out.

Lego is like that. The bricks fit together so easily and accurately that a very young child can use them, yet they are so versatile there is always something new, more complex, more exciting to build so that Lego grows with the child. It is never dauntingly difficult, never so simple that it is quickly outgrown and cast aside.

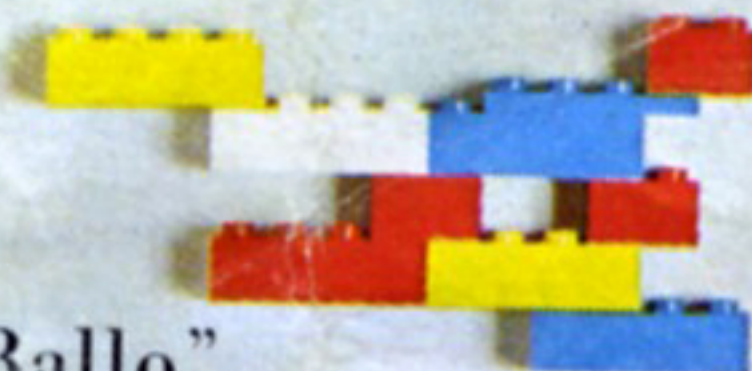
If the bricks become soiled with constant use, a quick swish in warm (not hot) soapy or detergent water will bring them up bright and colourful again ready for more hours, days, years of absorbing, creative play.



The youngest child puts the bricks together in a haphazard way.

To him, this is a dog – tomorrow

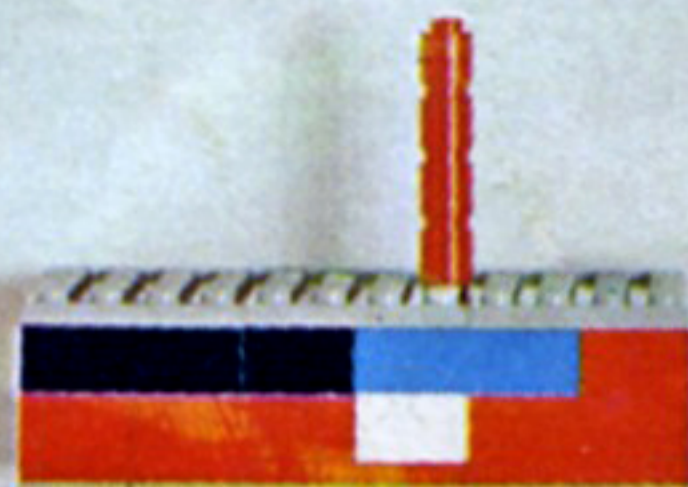
it will be an areoplane perhaps. And what is this? Three year old Martin



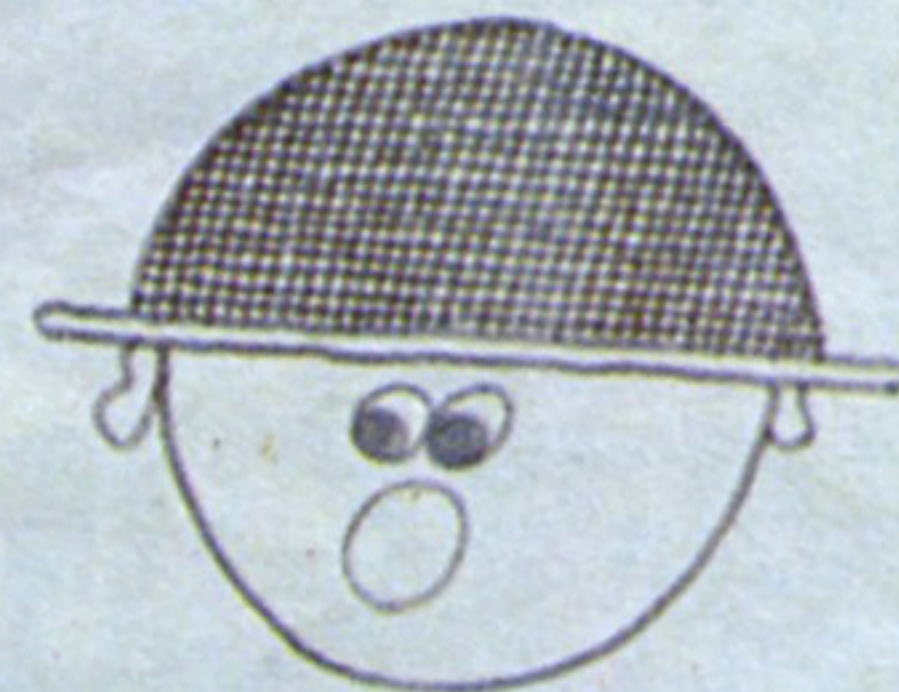
who built it knows. He says it is a “Ballo”.

“This is a house at night”

says Sue –

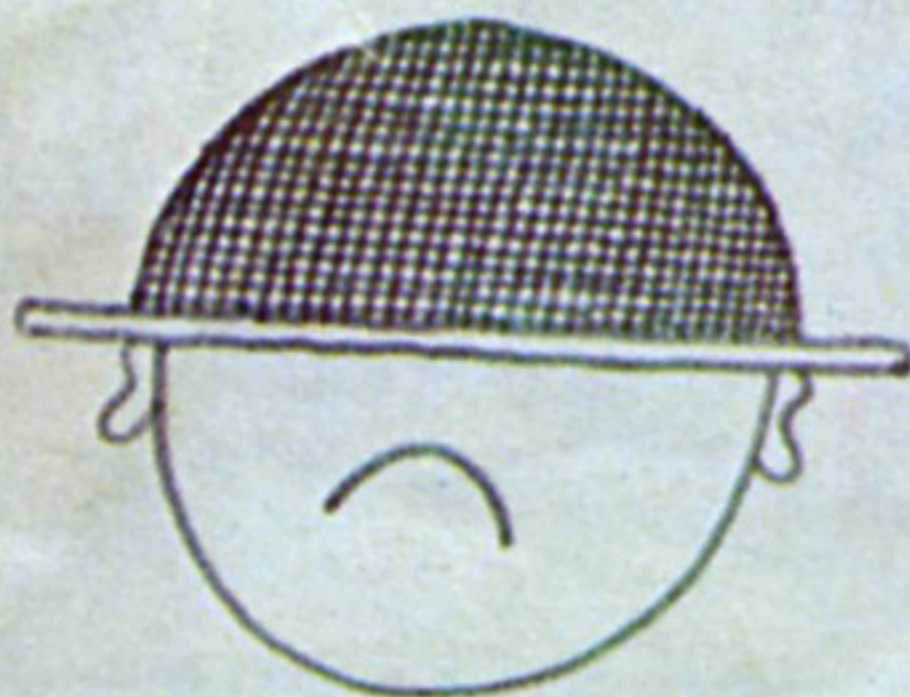


just 4 years old –



“because the curtains are drawn”. Sometimes grown-ups are a bit slow in following

the flights



of a child's imagination!

At the age of 3 a child is entering the Lego age. He will be happy with a few bricks, but not too few or there will not be enough play possibilities to meet his needs. As a child grows older he needs more bricks to match his growing imagination. The more he has the more frequently he will play.

A Basic Set is the best start for a Lego collection because the Basic Sets have a balanced selection of the different Lego bricks and it is easy to build up the collection with the wide variety of little Supplementary boxes at pocket money prices. For birthdays or other special occasions another Basic Set is always most welcome or perhaps a Planpack. Planpacks contain the right number of bricks for building a special model such as a bus or a garage and the bricks can later be added to the collection.

By about 5 years old a child will be ready for the Lego motor with all the exciting new opportunities this gives for power driven models including complete Lego train layouts.

Every time you give children Lego the world of possibilities grows, for more Lego means better models and more fun.



Set 810 The Complete Town Plan Set



Basic Set 070

How do you build a Lego collection?



Basic Sets - the start of a good Lego collection.

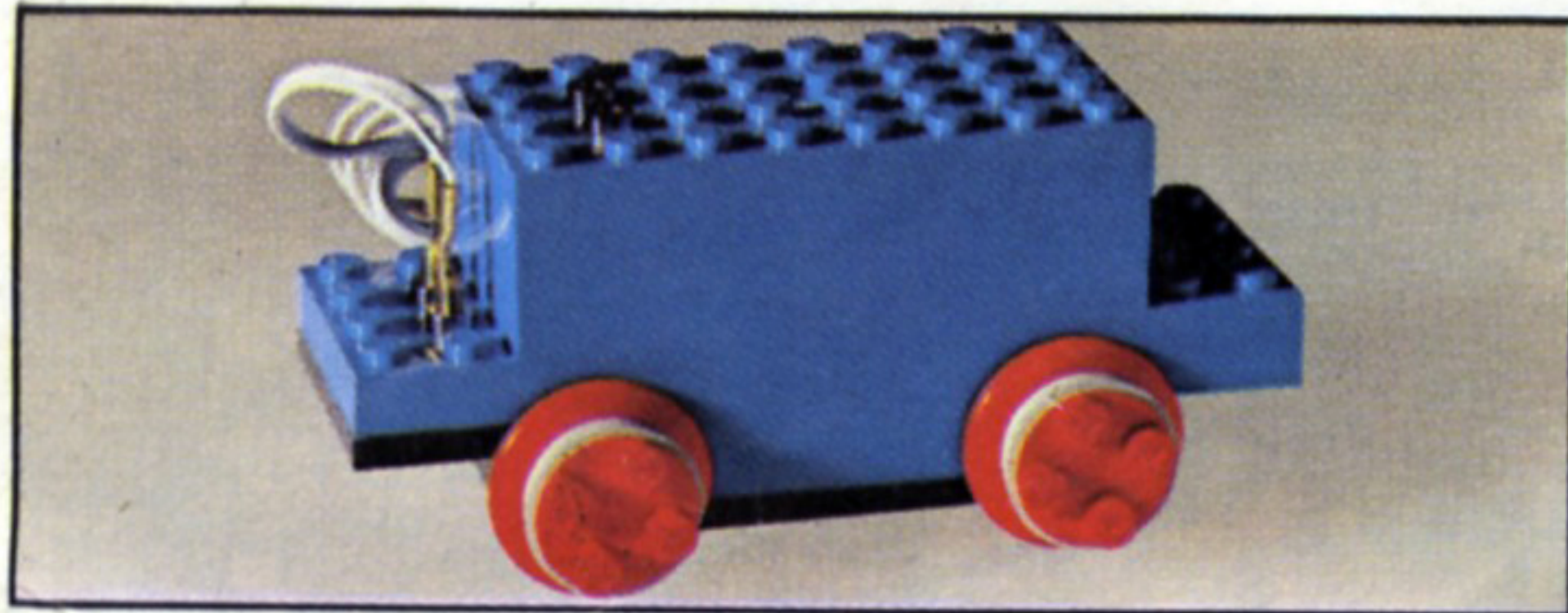
020

030

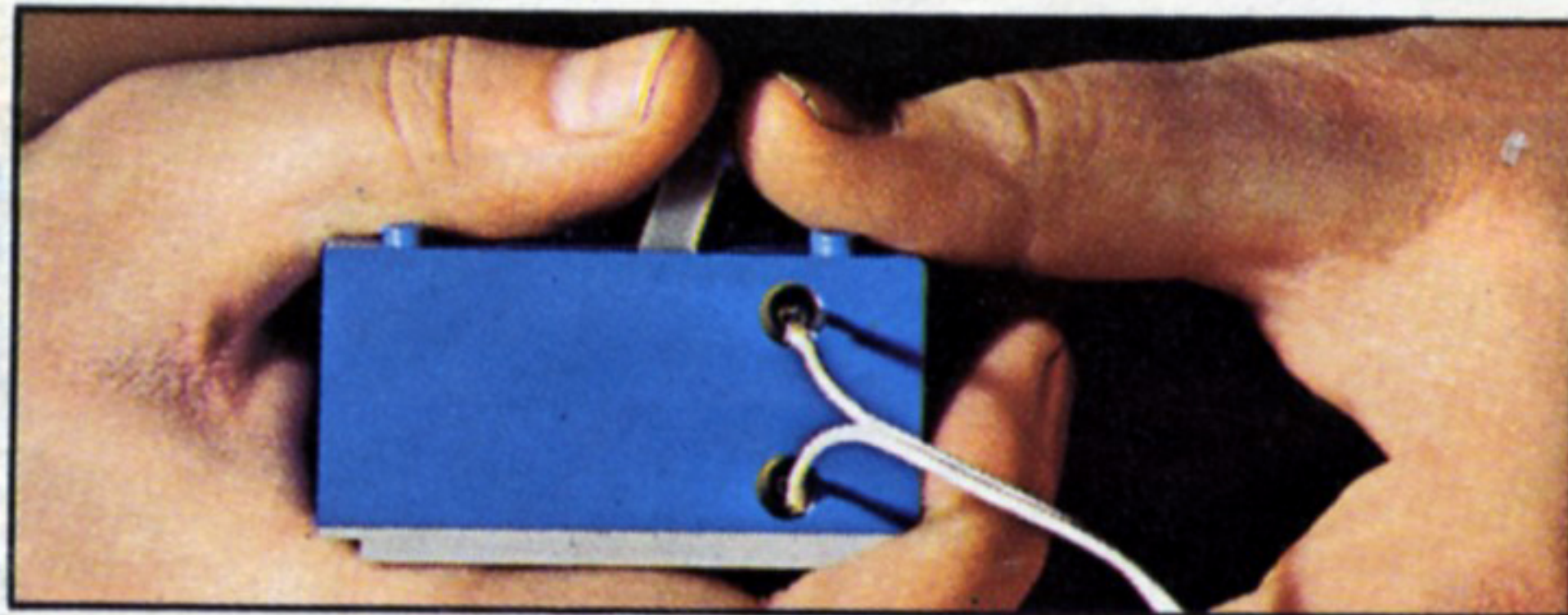
040

050

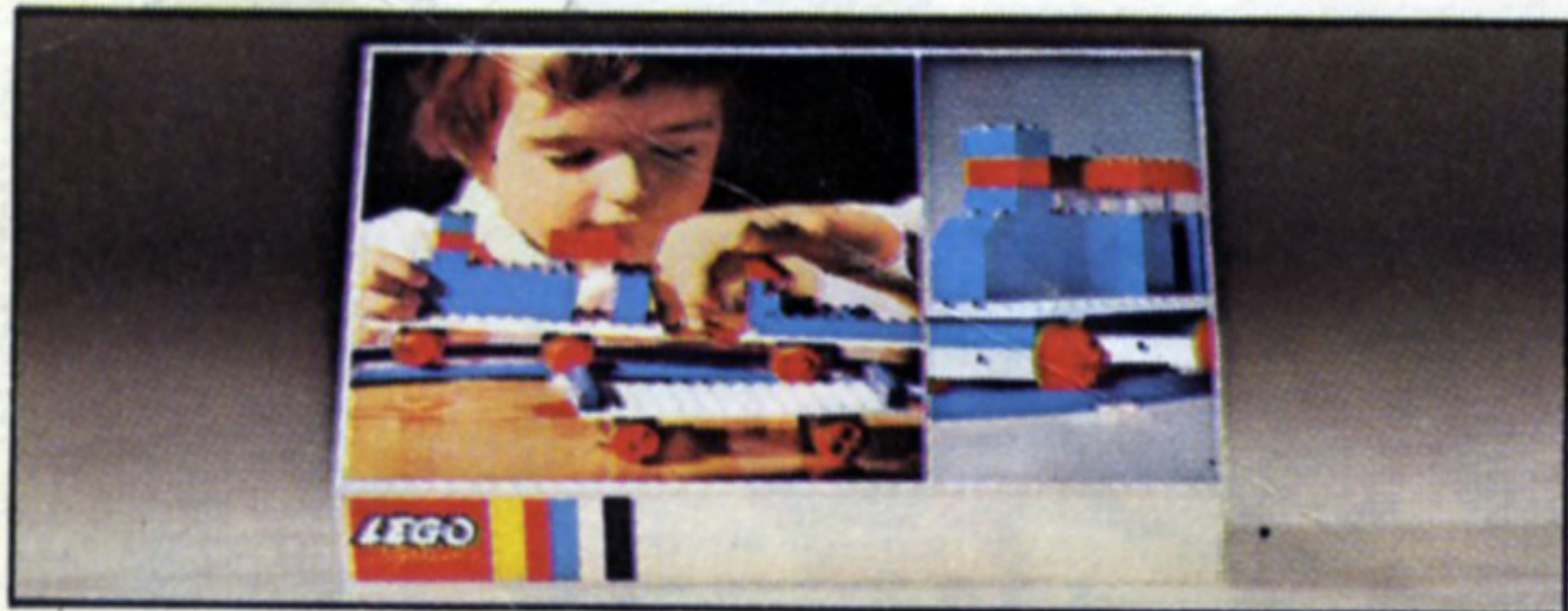
060



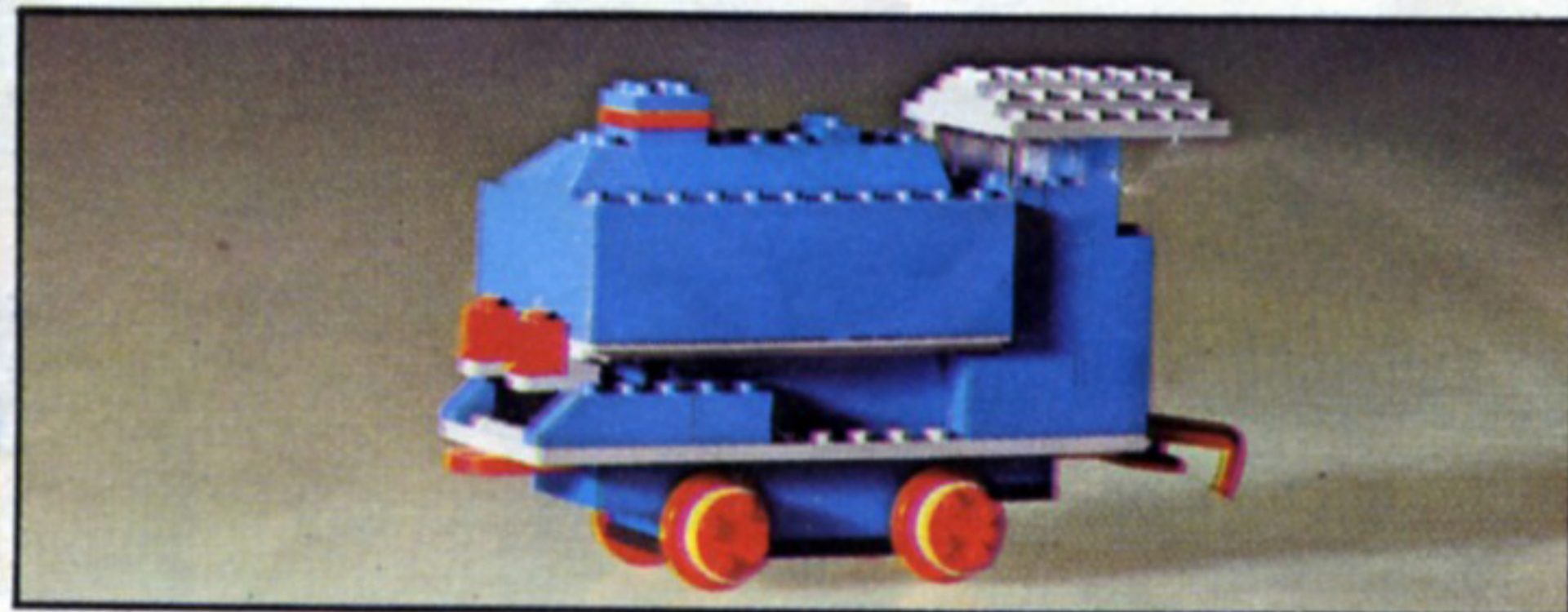
100 Motor with three sets of wheels



101 Battery Case



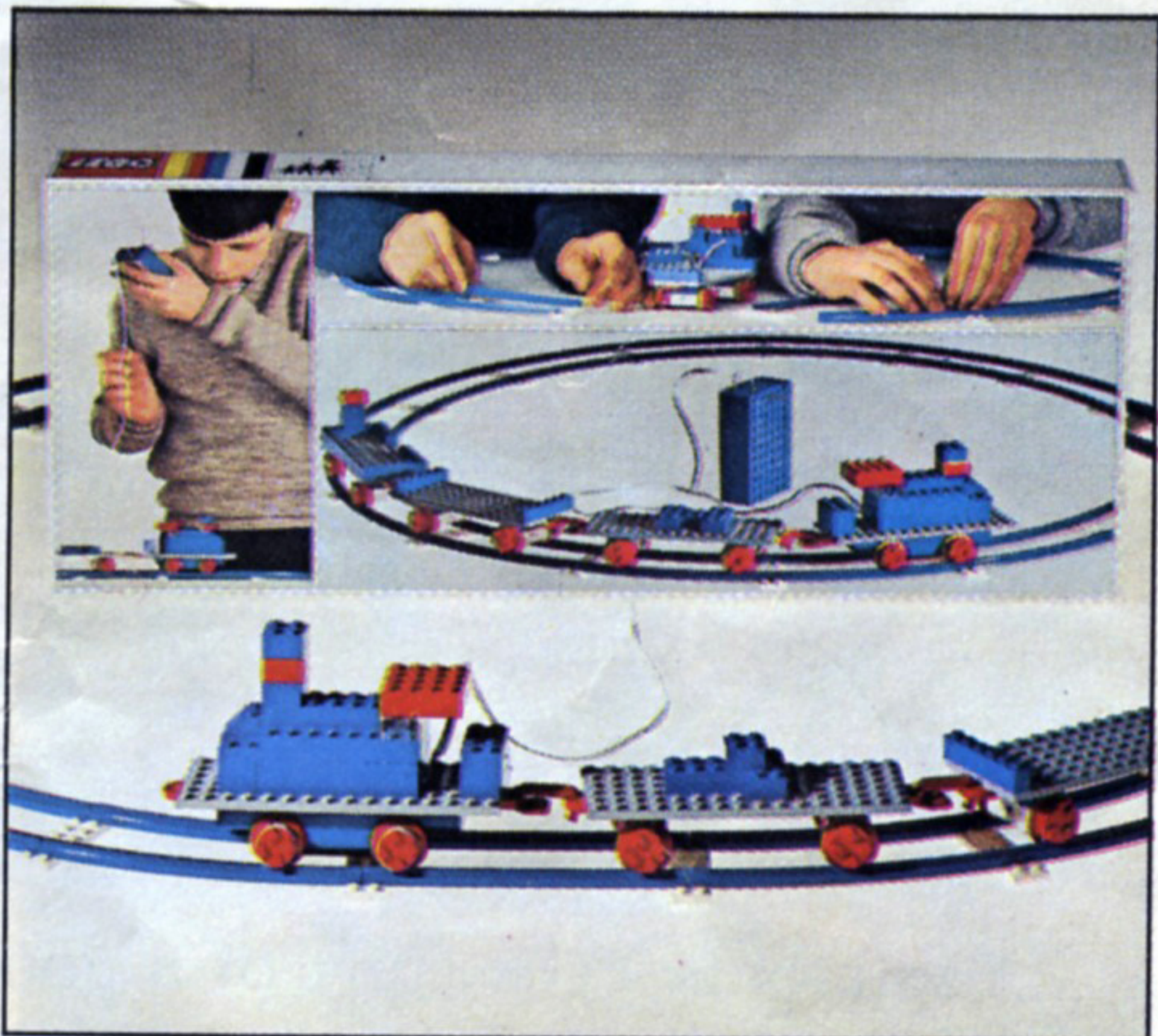
111 Small train without motor



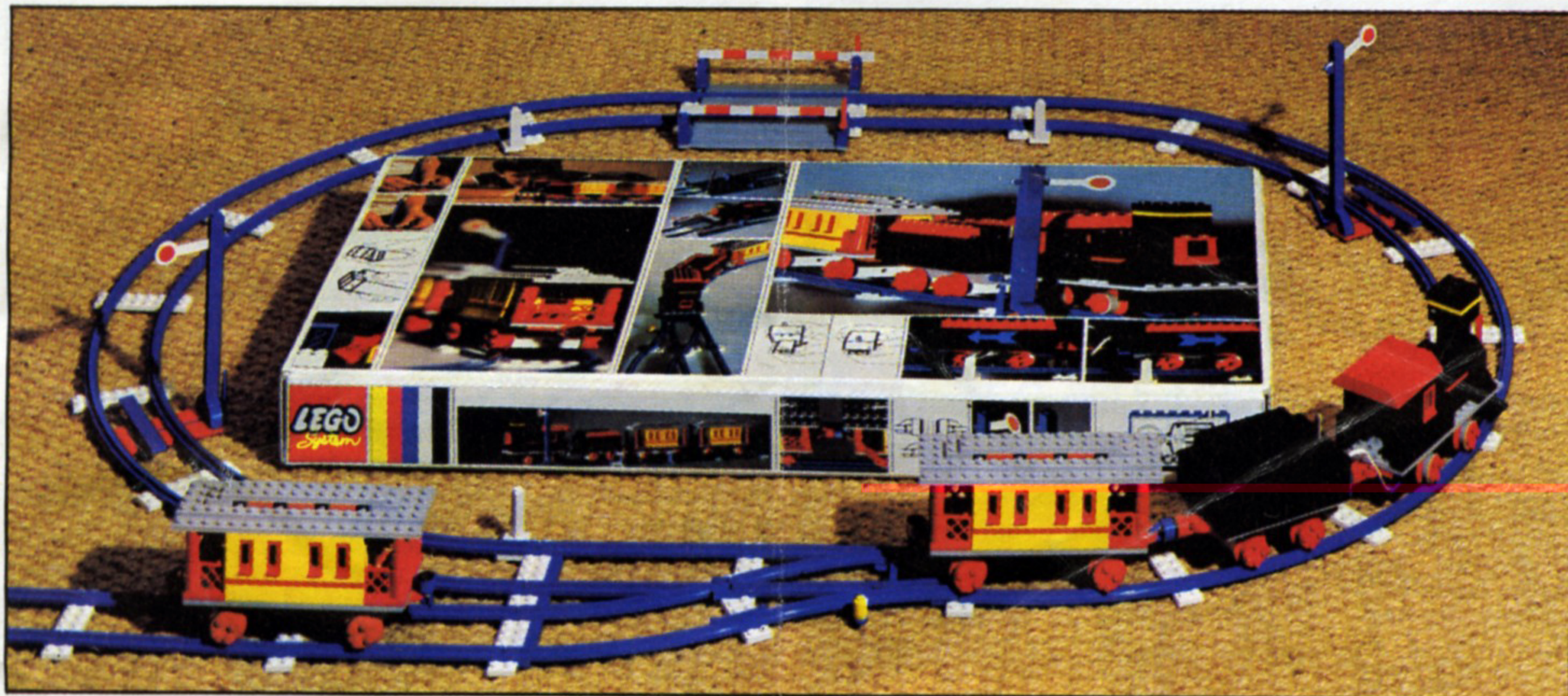
112 Locomotive with motor



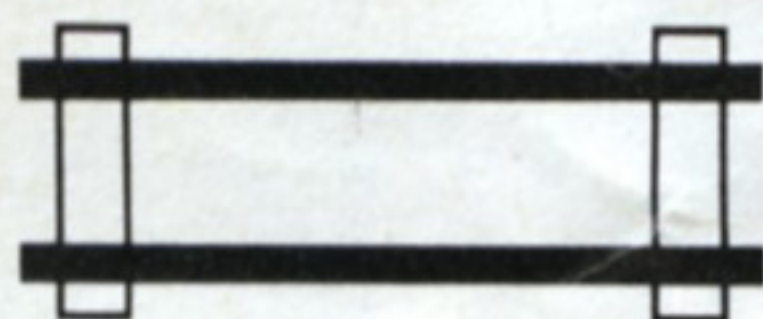
113 Complete train set



115 Small train with motor



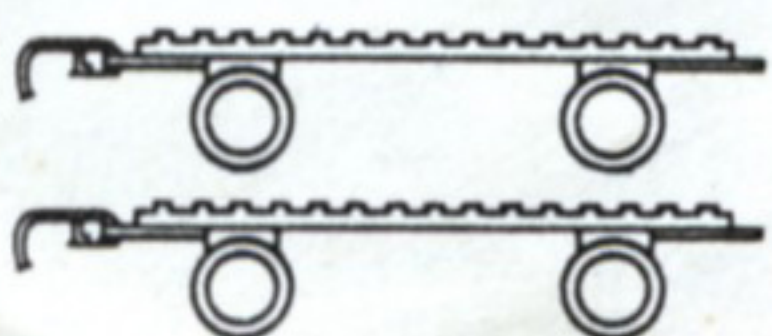
119 Super Train Set with automatic signals, automatic reversing switch, level crossing and magnetic couplings.



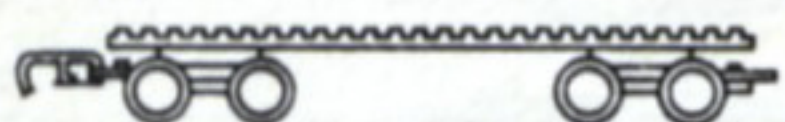
150
8 pairs of straight rails



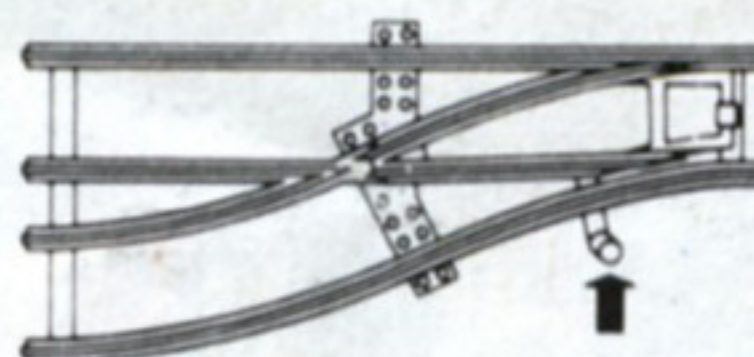
151
Curved rails
(half circle of track)



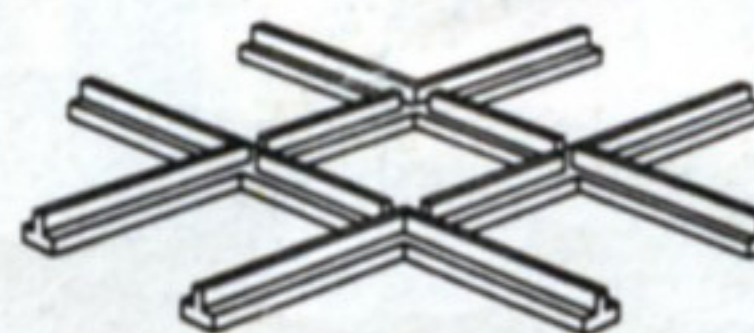
152
Pair of chassis



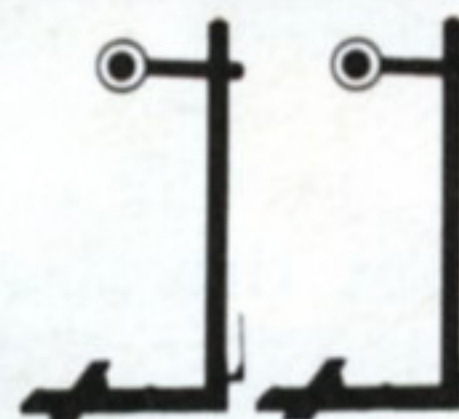
153
One large chassis



154
Two pairs of
railway points



155
Two sets of railway
crossings with
8 straight rails



156
Signals with automatic
stop/go attachment



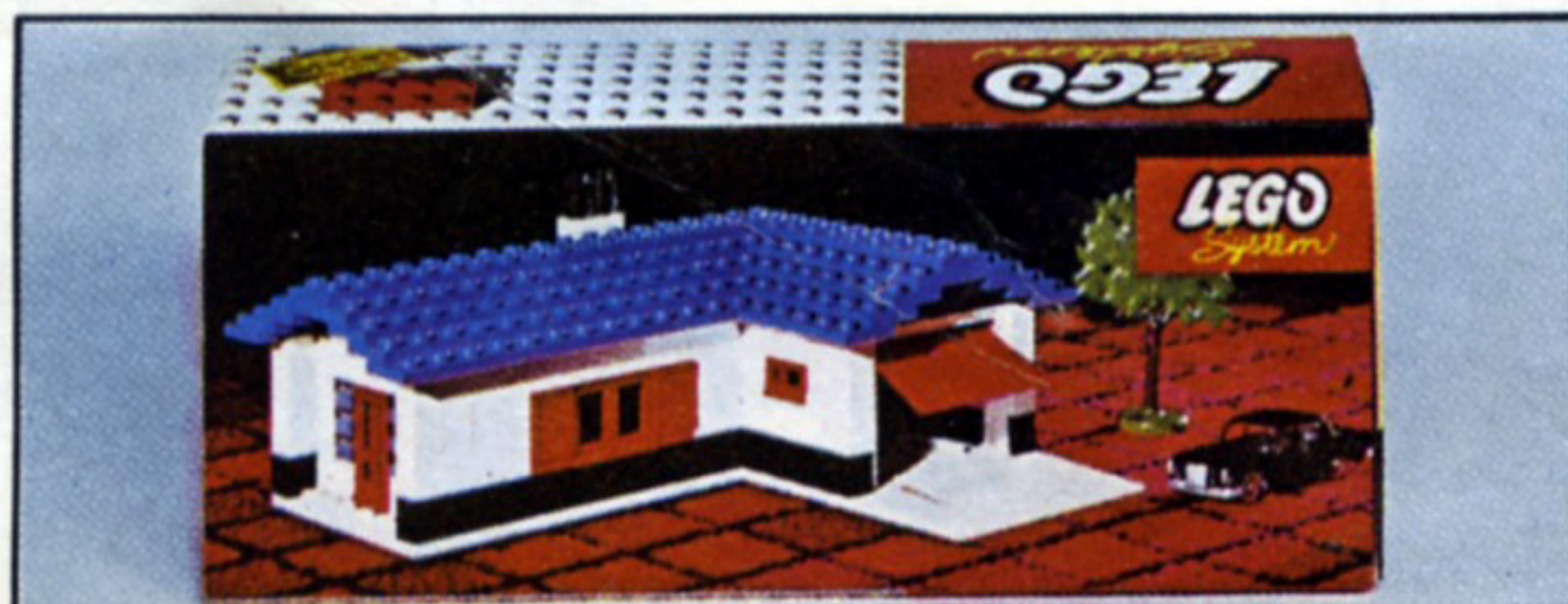
Spare leads for motor



313 London Bus Planpack



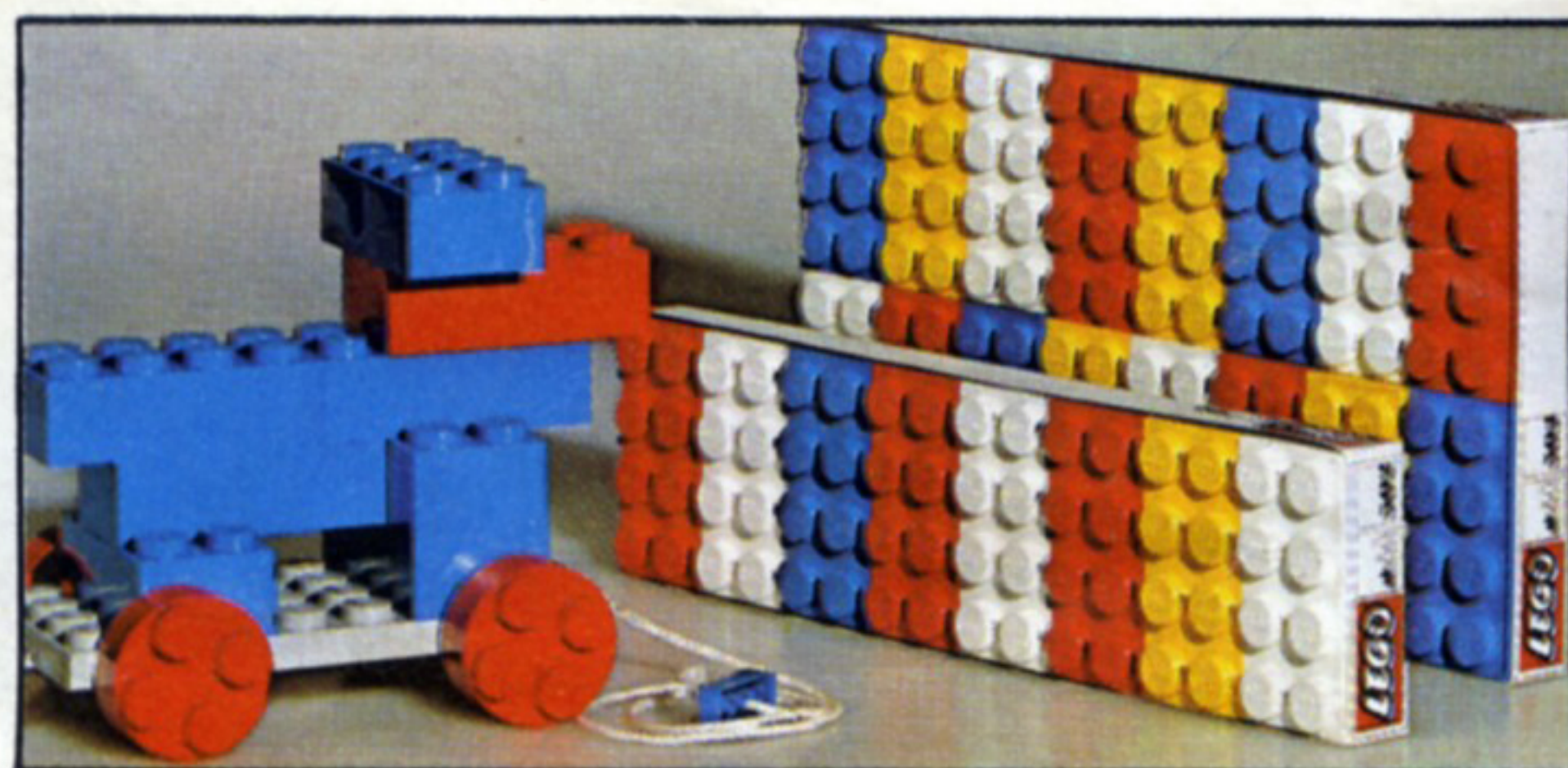
315 Taxi Planpack



324 House with Garage Planpack



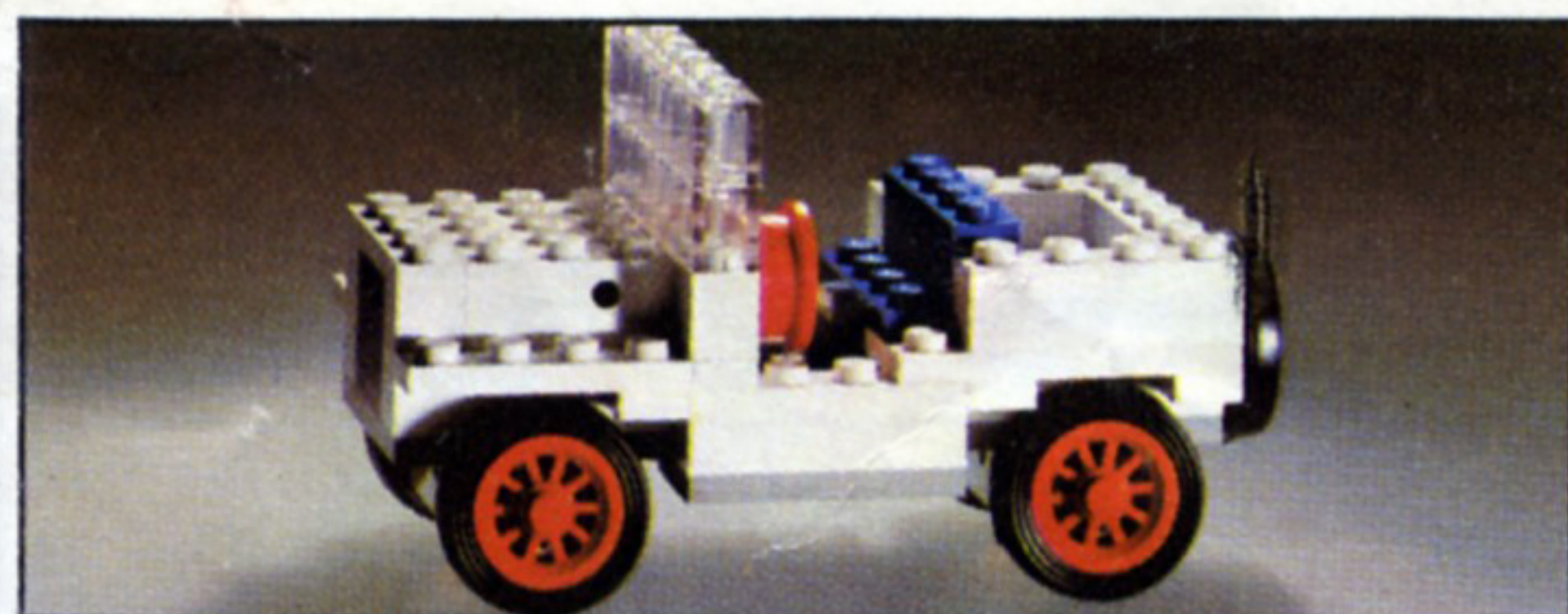
325 Shell Garage Planpack



Jumbo Brick Basic Sets

501 502 503

Lego Jumbo Bricks are three times the size of standard Lego and are specially designed for children of up to 3 years who are not quite ready for ordinary Lego. The Pull Toy and the Basic Sets may be built into a variety of simple models which are illustrated on the boxes.



330 Jeep: New spoked wheels with pneumatic tyres



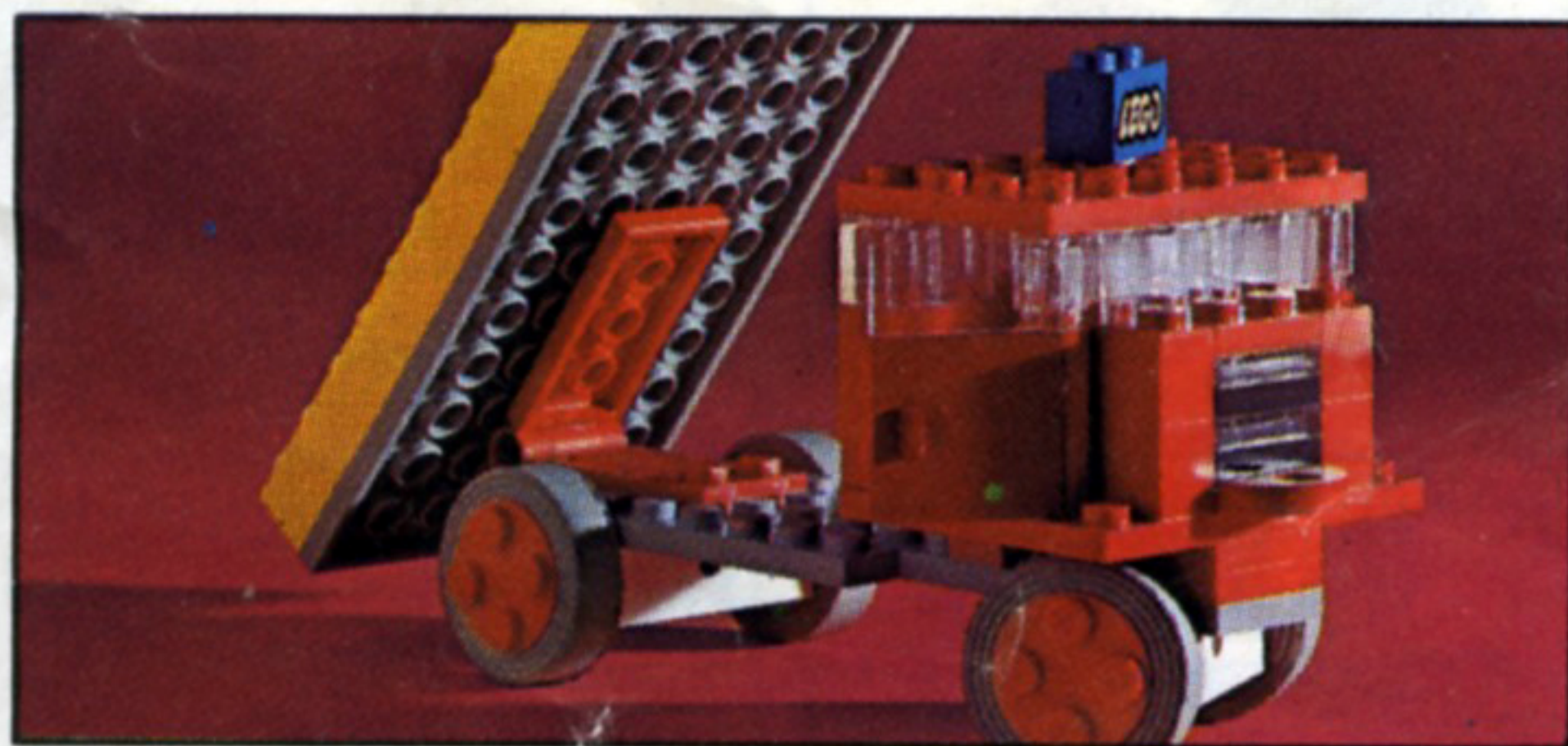
New 80 page Ideas Book

Vehicle Planpacks

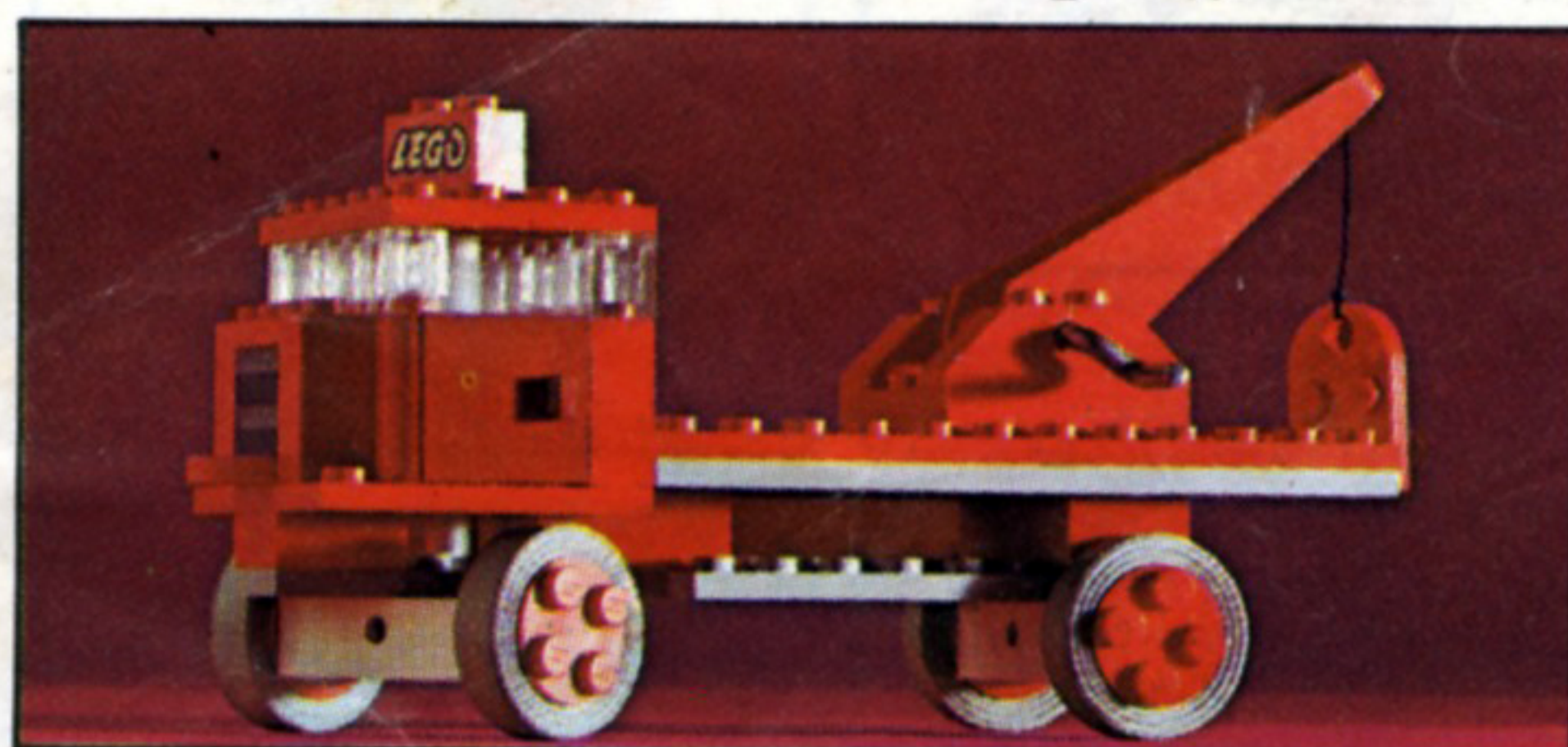
NEW

Exciting new features on these vehicle packs include opening doors and self-correcting steering mechanism.

Fun to build, fun to play with!



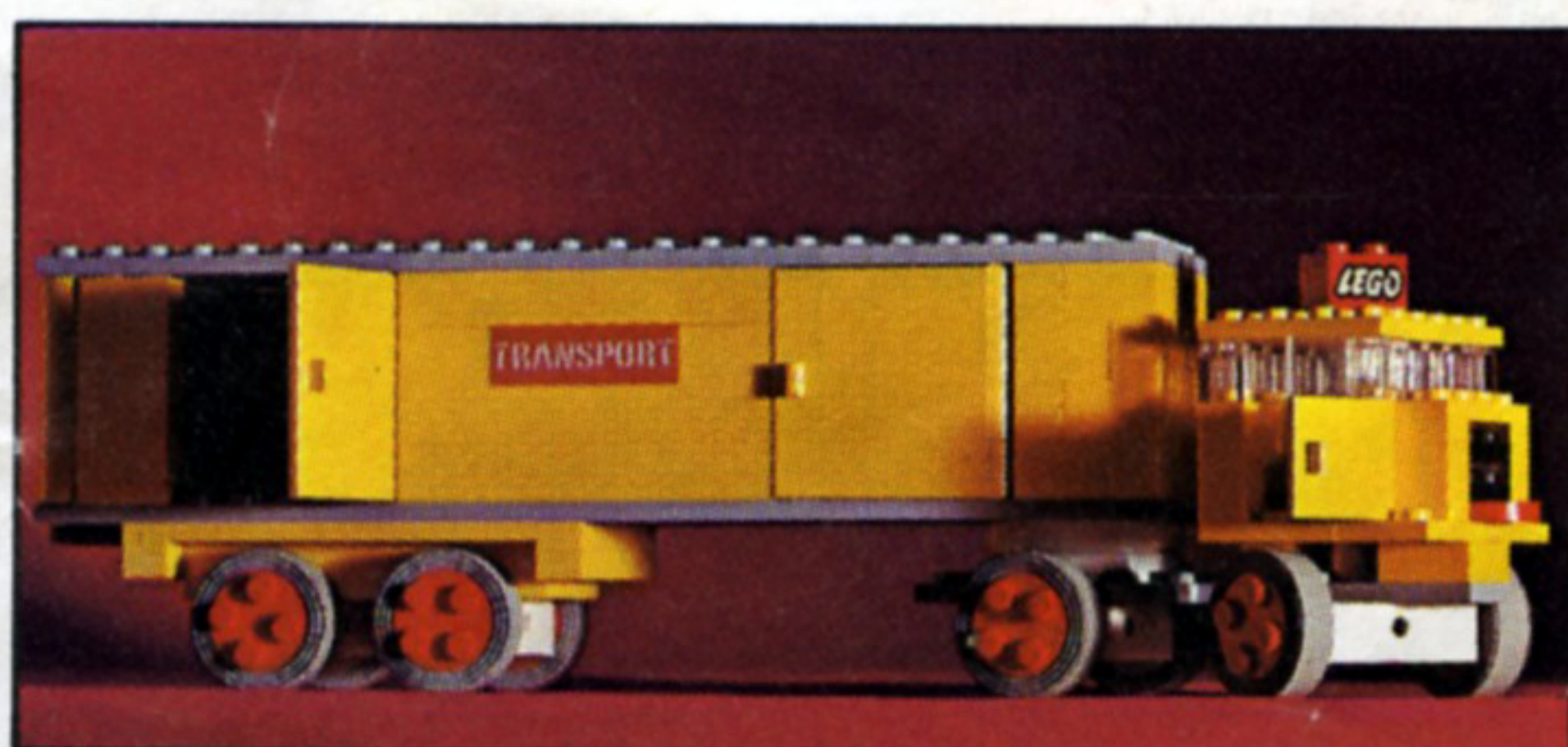
331 Tipper truck



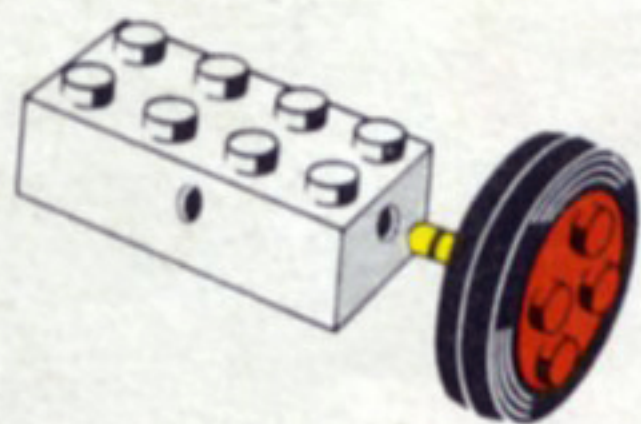
332 Breakdown truck with working crane



333 Transport lorry



335 8 wheeler articulated lorry



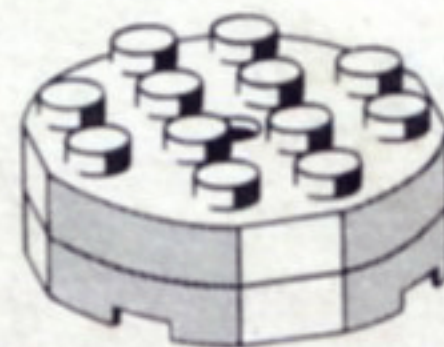
400

4 wheels 2 axle bricks towbar and baseplate



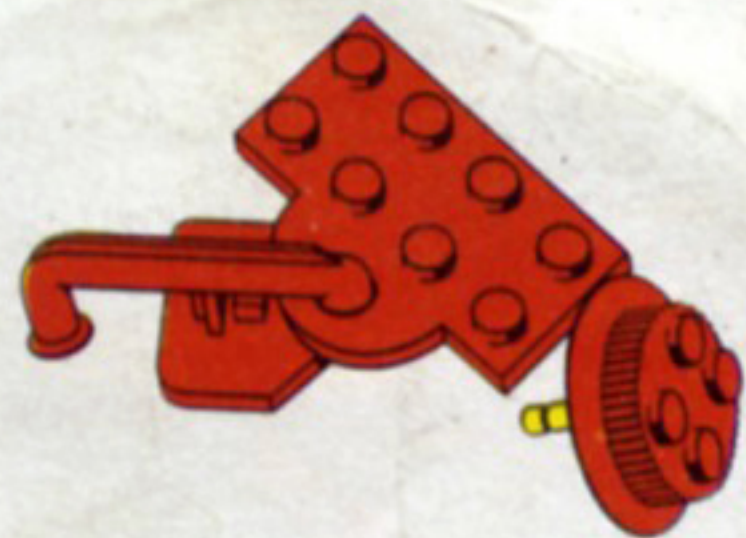
401

2 large wheels 2 axle bricks 1 towbar



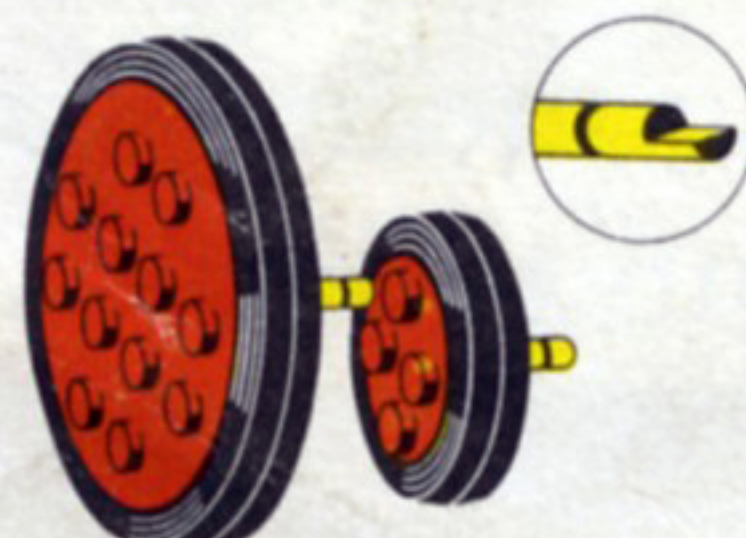
402

3 turntables 2 baseplates 4 x 8



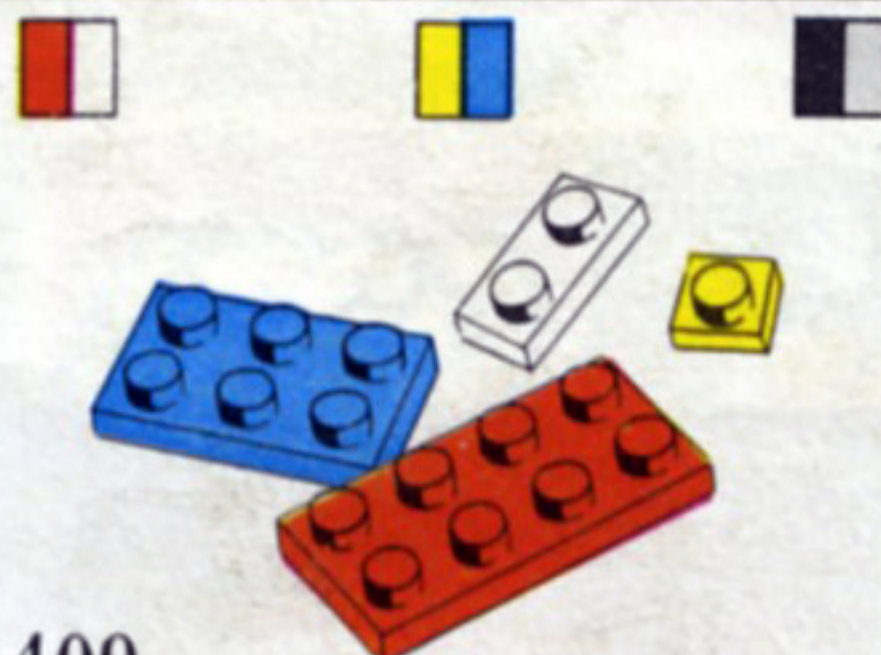
403

3 pairs of train couplings + 4 carriage wheels with two bearing bricks



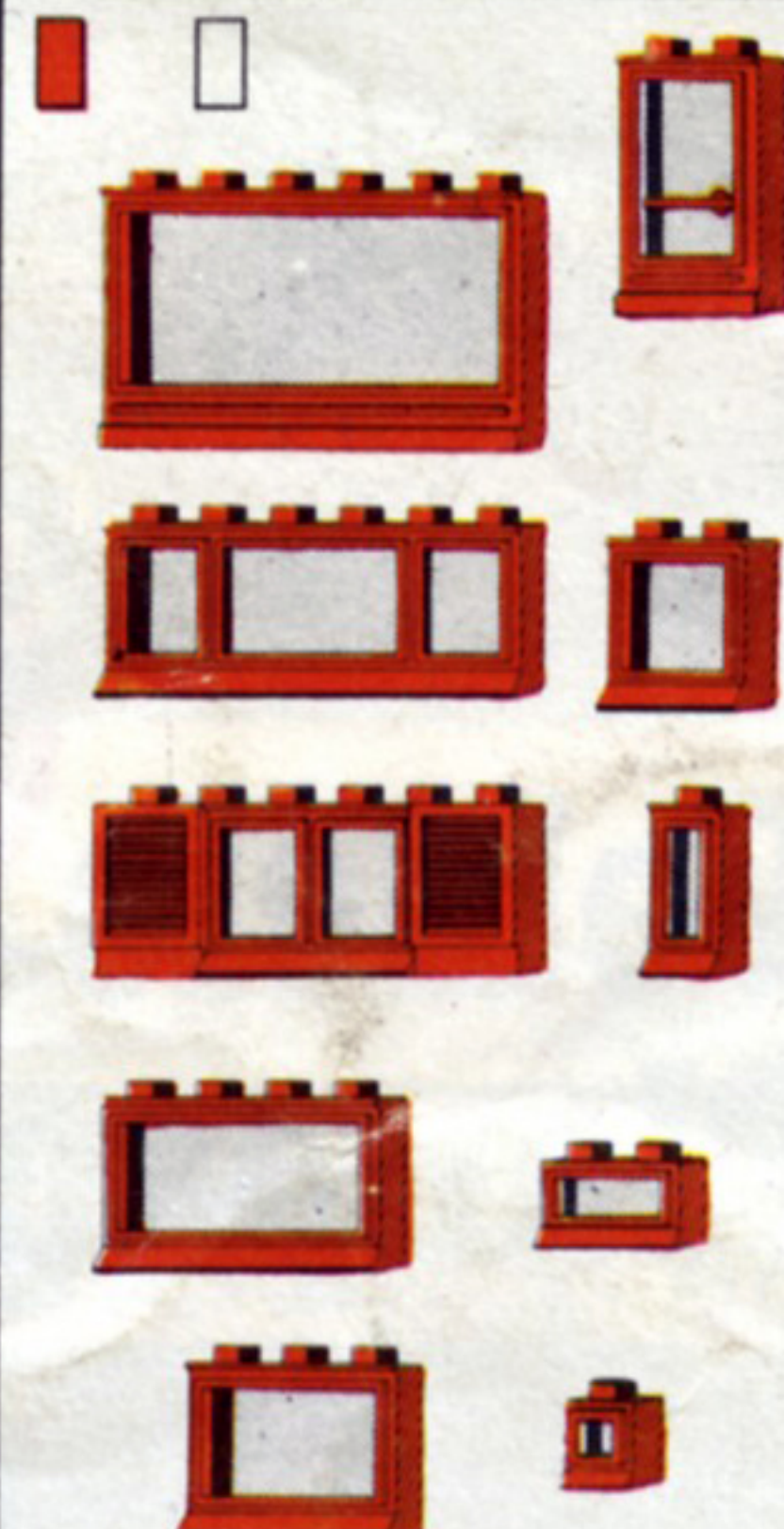
404

4 small + 2 large special drive wheels for the Lego motor



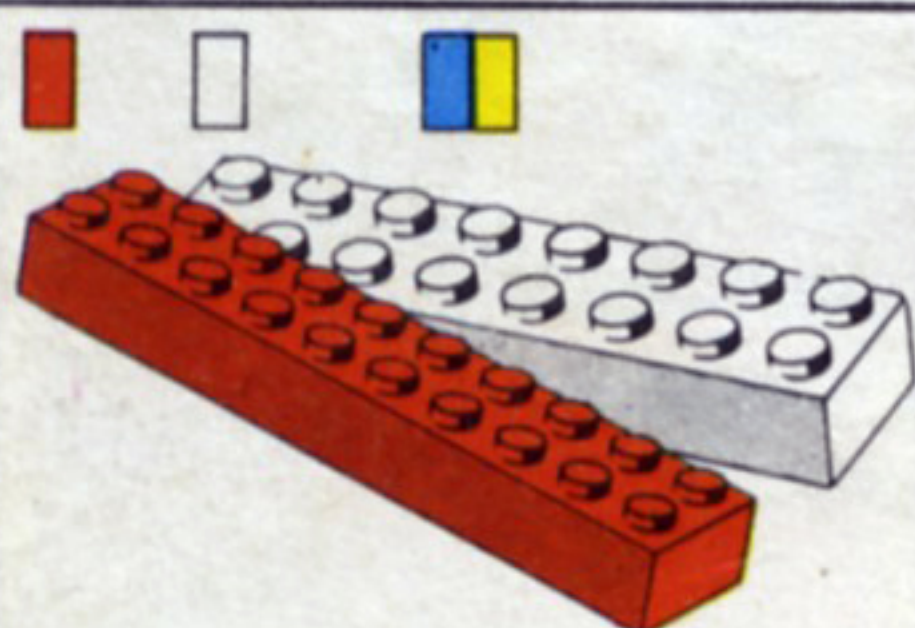
409

38 slimbricks assorted sizes



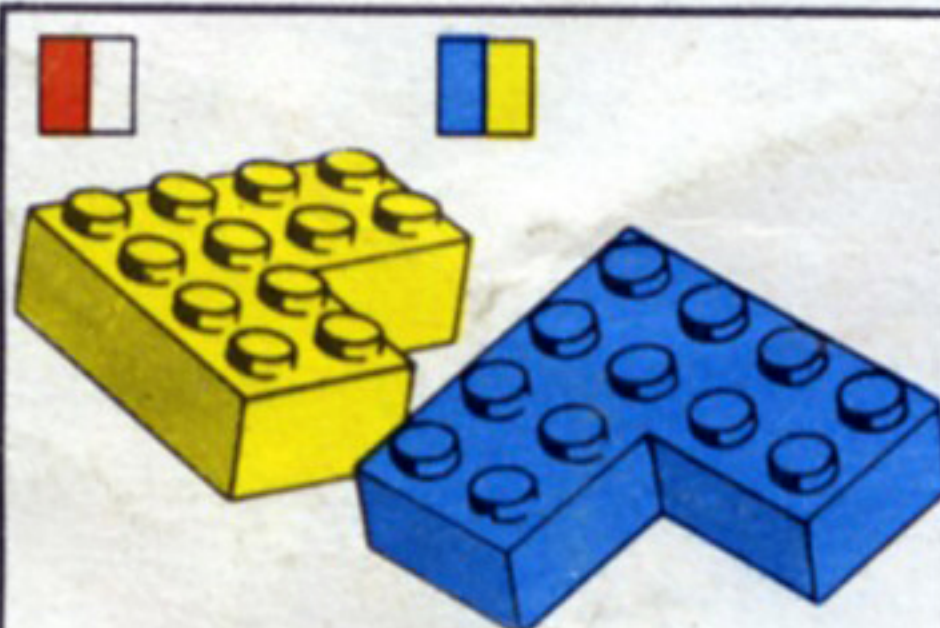
414

9 windows and a door



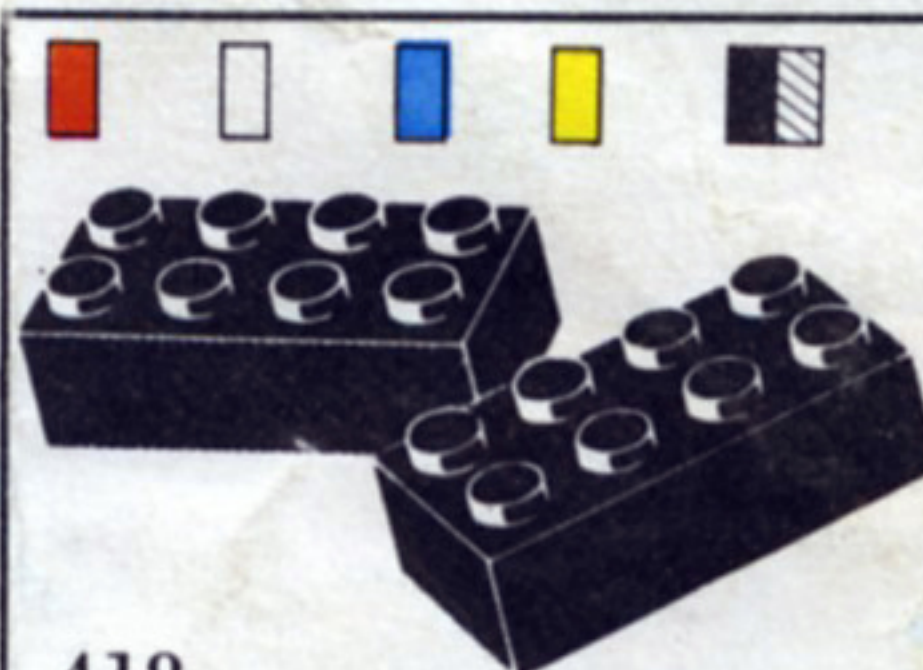
416

4 Sixteens 2 Twenties



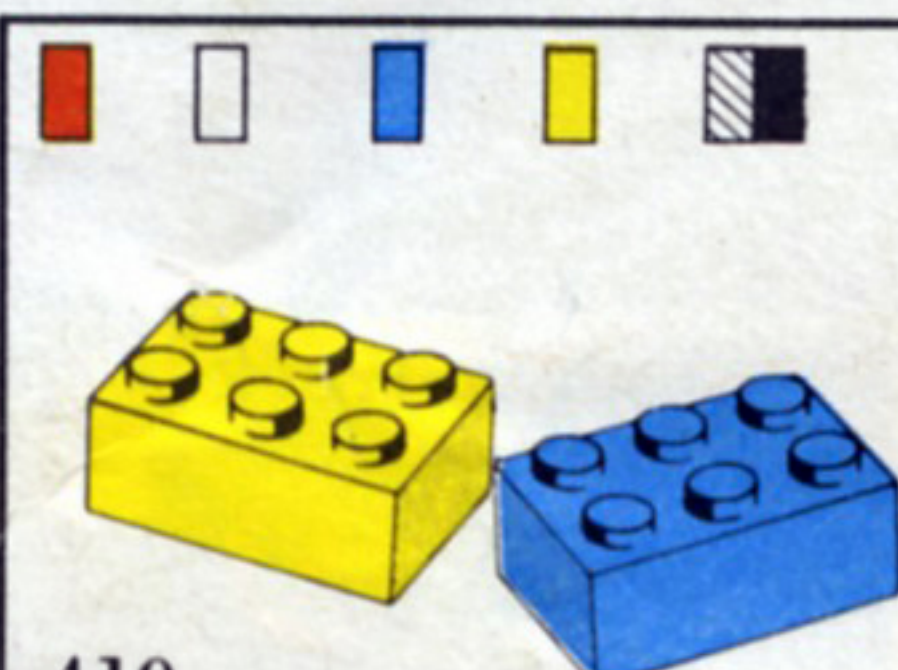
417

5 Cornerbricks



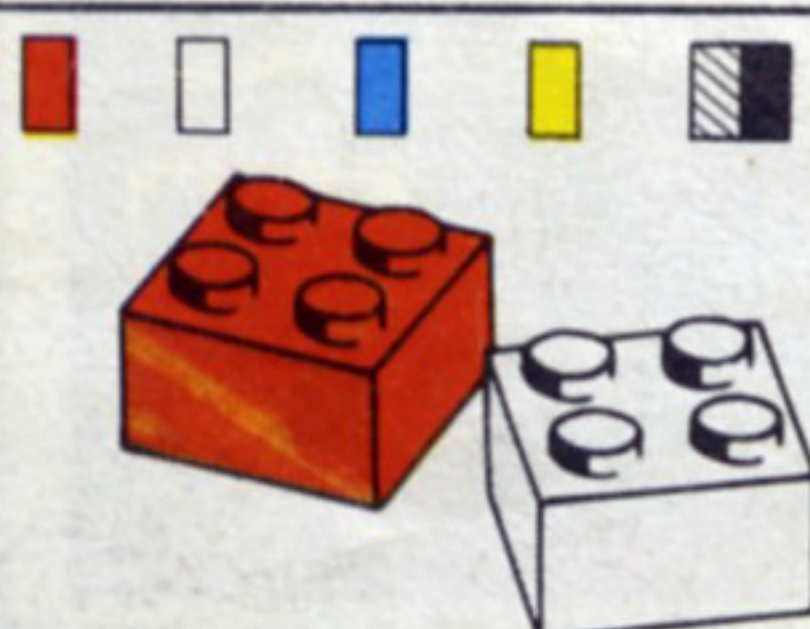
418

13 eights



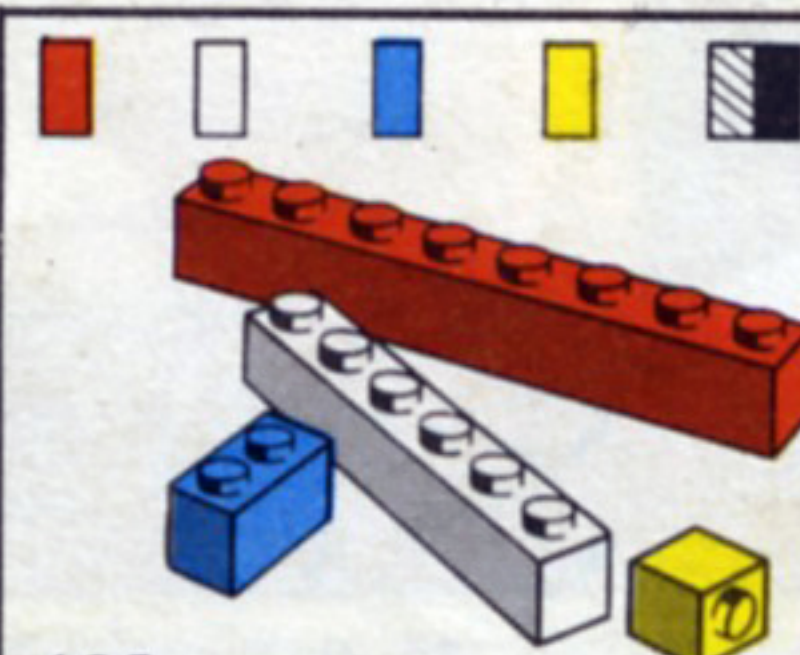
419

15 sixes



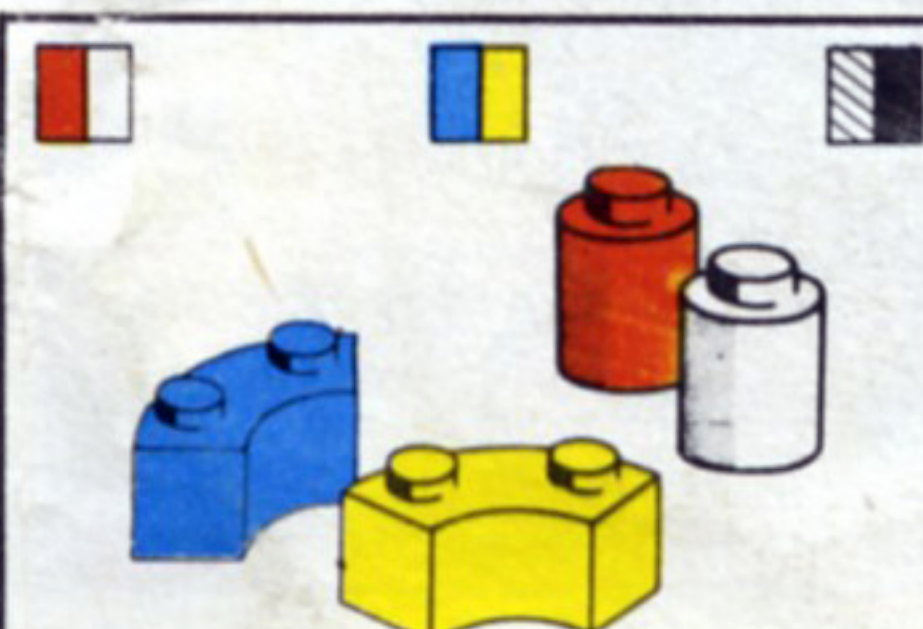
420

20 fours



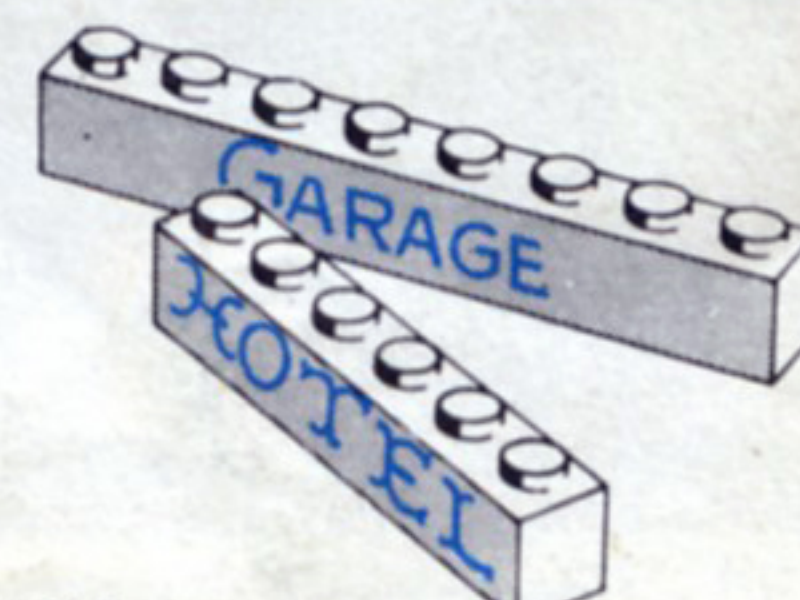
421

2 eights 2 sixes 10 twos 10 ones



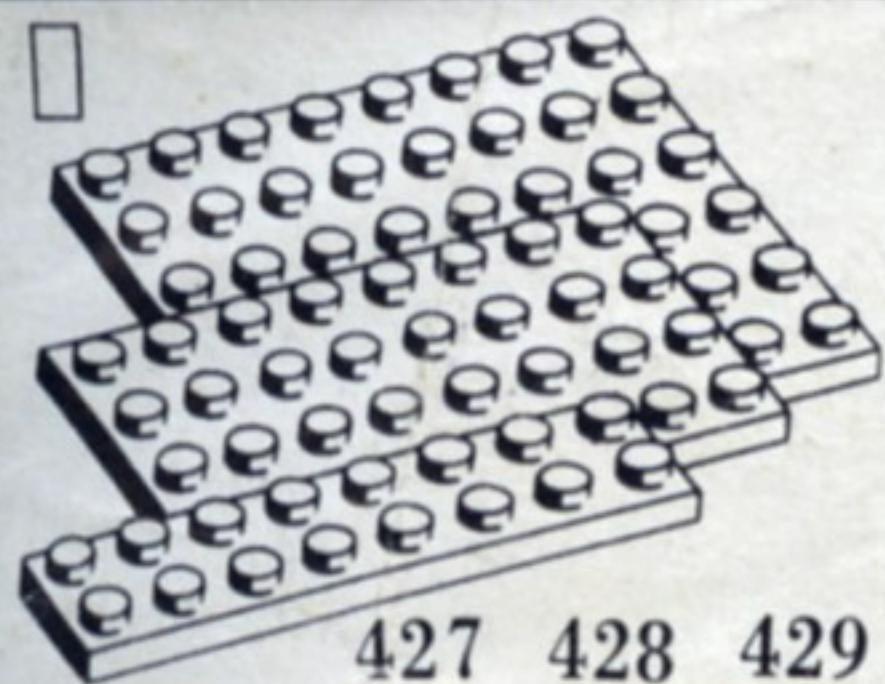
423

12 round 16 curved



426

7 named beams



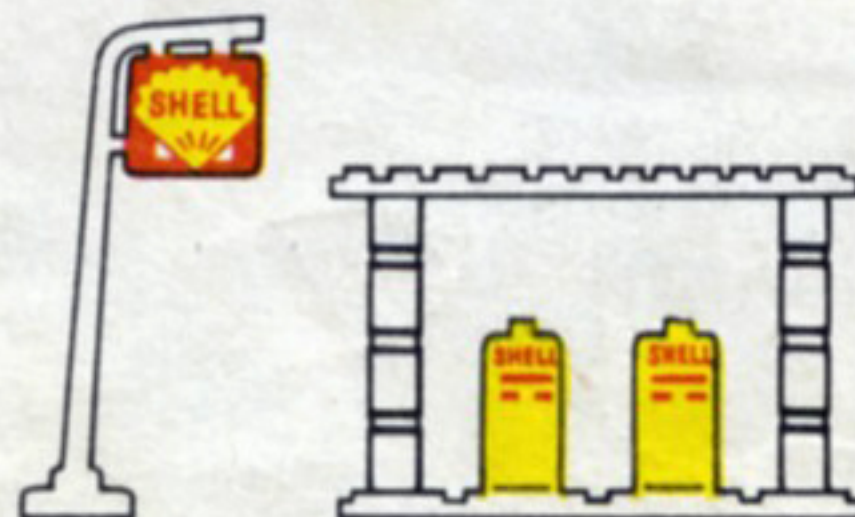
427 428 429

8 pieces 2 x 8
5 pieces 4 x 8
4 pieces 6 x 8



430

6 trees & bushes



431

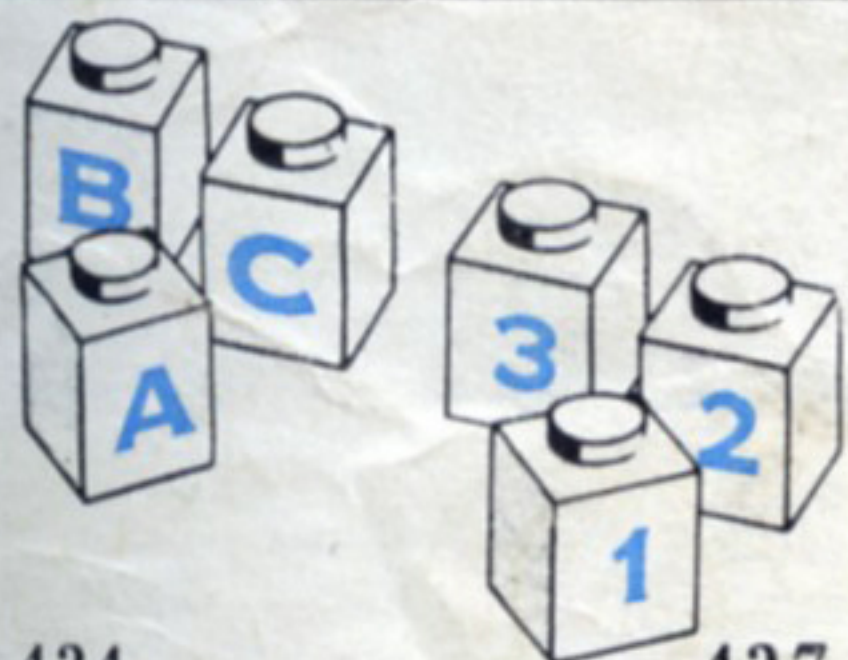
SHELL Petrol Pump and Sign



432

433

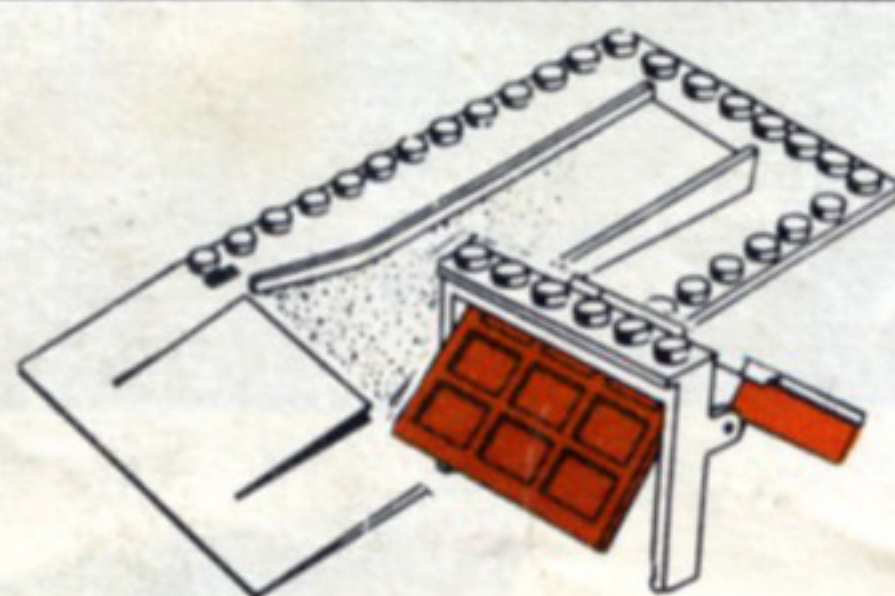
8 road signs 6 street lamps



434

437

50 lettered bricks
50 numbered bricks



435

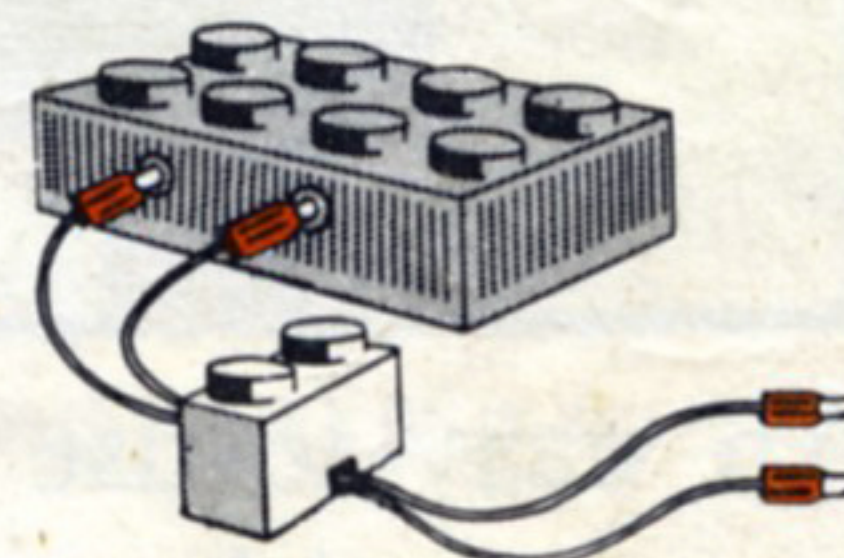
garage base with automatic door



442A

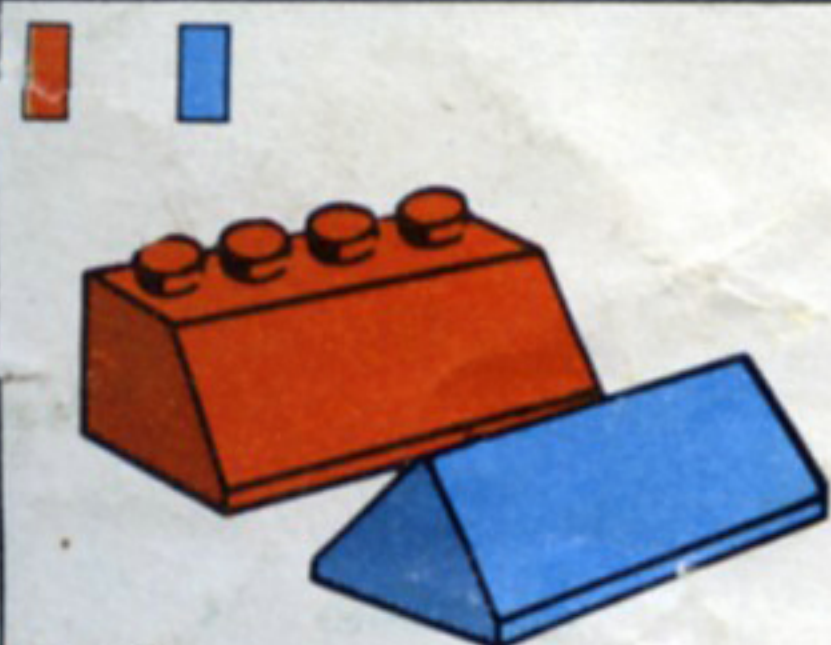
442B

6 international flags
6 international flags



445

1 lighting brick



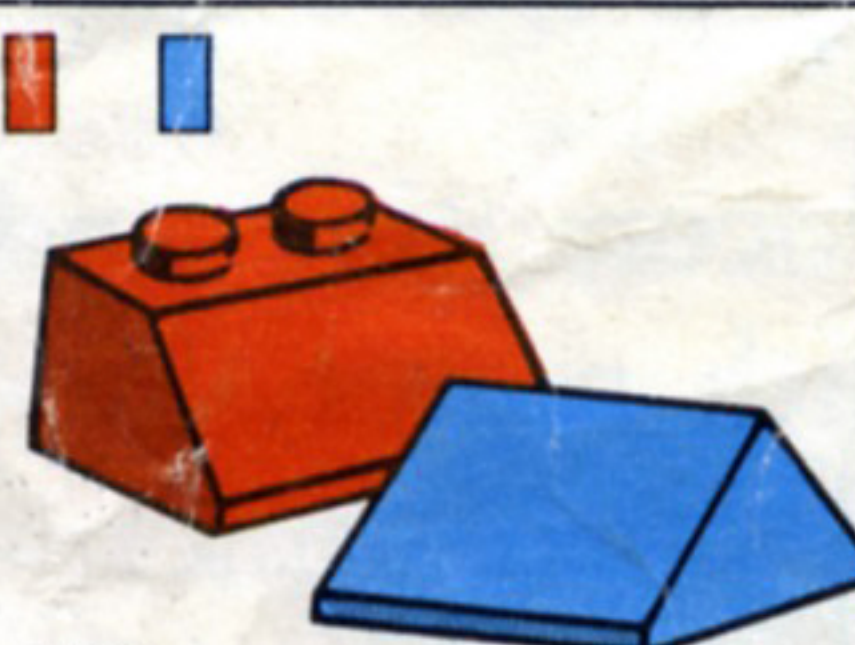
480

14 bevelled bricks



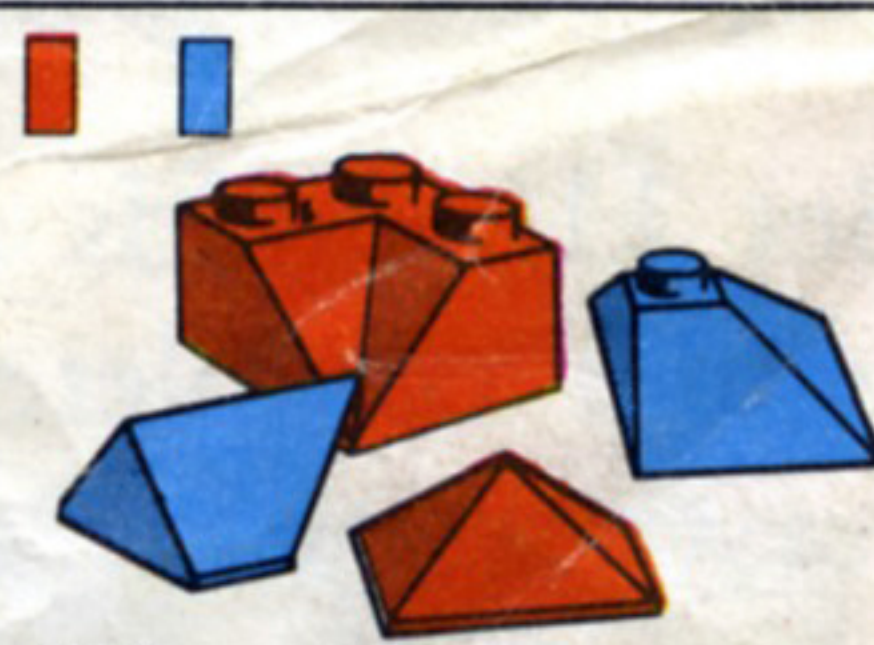
481

21 bevelled bricks



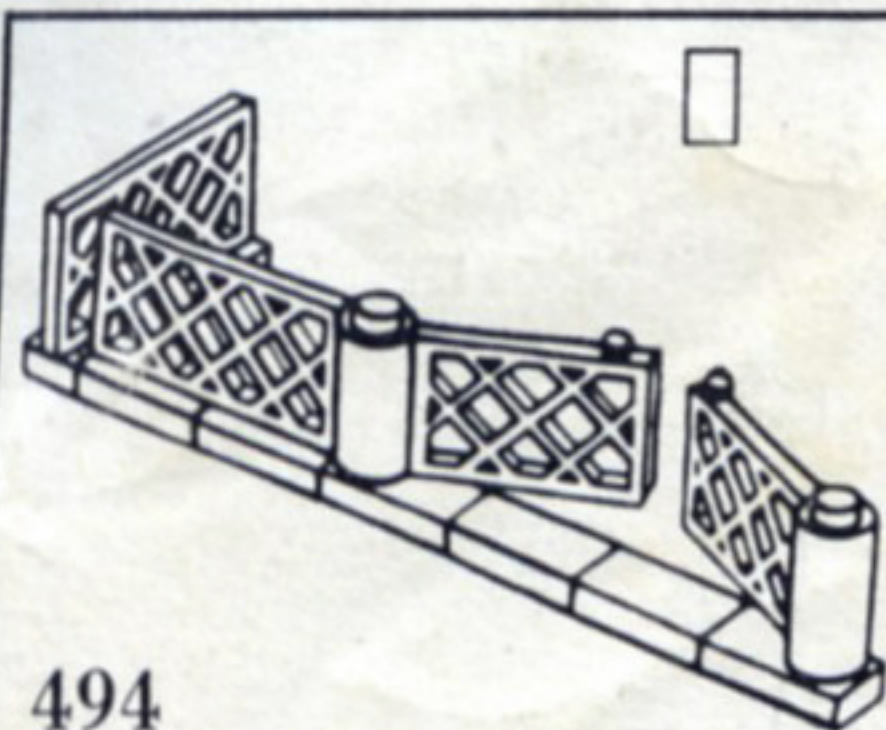
482

22 bevelled bricks



483

angle, valley and corner bricks



494

fences and gate

The colour-squares tell the colour-combination in the various boxes.

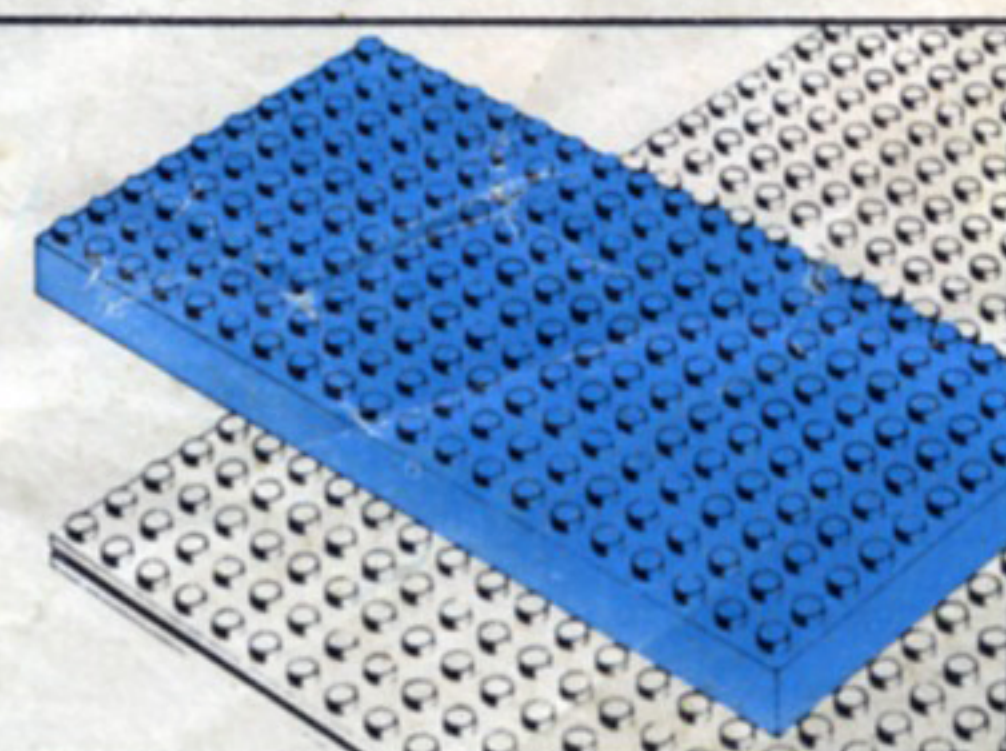


means for instance that the boxes contain blue and yellow bricks.

700E

799

baseplate 10 x 20 studs



baseplate 50 x 50 studs

Electronic



An easy-to-use electronic attachment sensitive to sound means you can build models which start and stop at a whistle or a hand-clap.

Set 118 builds a locomotive and tender complete with motor, battery box, electronic control, microphone and whistle.



British Lego Limited