

COMMUNITY CASE STUDY

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Outcome

PEER REVIEWED

Background

Interpretation

Community Context

Methods



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Evaluability assessment

Community engagement

EA Steps 1–3: Organize

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EA Steps 5–7: Engage stakeholders

**EA Steps 8 and 9: Assess implementation and
recommend actions**

Table 1. Activities Conducted as Part of an Evaluability Assessment (EA) of the West Virginia Physical Activity Plan (WVPAP), 2015

Stage	Step (19)	Activities
Organize	Step 1: Determine purpose, secure commitment, and select work group members.	Ensure agreement on EA activities with WVPAP director.
	Step 2: Define boundaries of program to be studied.	Create syllabus; schedule meetings, activities, and deliverables.
	Step 3: Identify and analyze program documents.	Document review.
Omitted from this EA	Step 4: Develop and clarify program theory.	Not applicable.
Engage stakeholders	Step 5: Identify and interview stakeholders.	Conduct telephone interviews with national stakeholders.
	Step 6: Describe stakeholder perceptions of program.	Meet in person with WVPAP Coordinating Committee.
	Step 7: Identify stakeholder needs, concerns, and differences in perceptions.	Meet in person with implementation partner. Facilitate in-person discussions between state and local stakeholders at WVPAP Symposium.
Assess implementation and make recommendations	Step 8: Determine plausibility of program model.	Conduct an online survey.
	Step 9: Draw conclusions and recommend actions.	Facilitate in-person discussions between sector team and state and local stakeholders at WVPAP Symposium.
Omitted from this EA	Step 10: Plan specific steps for use of EA data.	Not applicable.

Table 2. Number of Physical Activity Activities in Each Sector by Priority Area: Evaluability Assessment of the West Virginia Physical Activity Plan, 2015

Sector	1: School Programs and Initiatives	2: Public Awareness and Social Marketing	3: Community Engagement and Environment	4: Institutional and Organizational Support	5: Policy
	No. of Activities				
Business and industry	0	0	3	0	0
Education	34	2	12	0	8
Health care	0	2	0	0	0
Mass media	0	0	0	0	5
Nonprofit or volunteer	4	0	1	1	1
Parks, recreation, fitness and sports	2	0	9	1	0
Public health	7	3	10	9	1
Transportation, land use, and community design	0	0	8	0	4

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