

# The Annual Copyright License for Curriculum & Instruction

A comprehensive licensing solution to support the reuse of high-quality copyrighted content in K-12 curriculum and instructional materials

## The Annual Copyright License for Curriculum & Instruction provides:

- Print and digital rights to use over 1M works in curriculum and instruction
- Time and cost savings through easy and immediate verification of rights
- An easy way to support copyright compliance
- Content search and discovery capabilities
- Access to millions of images and videos from The Associated Press and SuperStock

The Annual Copyright License for Curriculum & Instruction from CCC was designed to address the diverse licensing needs of educational technology (EdTech) providers, core and supplemental curriculum developers, and custom publishing companies, as well as U.S. State Departments of Education and K-12 school districts. The license provides print or digit rights to incorporate excerpts of high-quality fiction and nonfiction books, magazines, newspapers, online content, Spanish-language, and other types of works in curriculum and instructional materials, as well as online platforms such as learning management systems and EdTech applications. Included with the Annual Copyright License for Curriculum & Instruction is an easy-to-use, online tool that makes it easy to verify coverage under your CCC license.

With the demand from schools, districts, and teachers for high-quality, standards-aligned materials to customize curriculum comes a set of licensing challenges for schools and curriculum developers around how to obtain permission to use the texts in instruction (both in-person and remote). Similar demands come from EdTech companies that want to include such content in their K-12 ELA applications and services and developers of open educational resources (OERs) who need to access high-quality authentic content to supplement curriculum. Additionally, securing copyright permissions on an individual basis at scale and in time for in-class and remote learning is difficult and time-consuming, especially as needs fluctuate.

## License benefits

The Annual Copyright License for Curriculum & Instruction helps you improve and enrich curriculum, support copyright compliance, and reduce administrative cost.

### For EdTech Companies, Curriculum Developers, and Custom Publishers, the license helps you:

- Reduce time searching for and obtaining permissions and the need to negotiate licenses with individual publishers.
- Eliminate the issue of variability from one publisher agreement to another with a uniform set of reuse rights across a range of publishers.
- Enable educators to reach all learners with the inclusion of excerpts of high-quality, culturally responsive copyrighted content from a wide range of publishers.
- Gain the flexibility to quickly and easily add, remove, test, or use portions of content in their offering to refine the content based on user feedback regarding student performance and mastery.
- Align content with national and state standards to ensure compliance and that students are set up for success.





By giving every educator the resources to spark courageous thinking, we can truly have an impact on student growth. The Annual Copyright License for Curriculum & Instruction will help create more equitable access to quality education while easing the burden of obtaining copyright permissions on an individual basis."

**Eileen Murphy**  
CEO ThinkCERCA

- Apply machine learning to published content to enable their proprietary applications to generate accurate and factual learning activities, tests and quizzes for administration to students.
- Allow developers of open educational resources (OERs) to access high-quality authentic for curriculum development.

#### **For School Districts and Departments of Education, the license helps you:**

- Adapt, enrich, and enhance curriculum to meet the needs of each student to deepen engagement and build literacy and skills mastery.
- Align content with national and state standards to ensure compliance and that students are set up for success.
- Manage copyright compliance and demonstrate your school's respect for the intellectual property of others.
- Reduce time searching for and obtaining permissions and the need to negotiate licenses with individual publishers.
- Eliminate variability concerns due to multiple publisher agreements with a uniform set of reuse rights across a range of publishers.

### **RightFind Curriculum**

Easily search for, discover, and incorporate high-quality, copyrighted content into curriculum and instruction.

The Annual License for Curriculum and Instruction is included in RightFind Curriculum, a combined content and licensing solution tailored specifically for EdTech and curriculum development companies, districts, and schools that features a content search and discovery portal, a curated collection of standards-aligned articles and excerpts, and content consulting services.

**Learn more at [www.copyright.com/rfc](http://www.copyright.com/rfc)**



Copyright Clearance Center

#### **About CCC**

A pioneer in voluntary collective licensing, CCC advances copyright, accelerates knowledge, and powers innovation. With expertise in copyright, data quality, data analytics, and FAIR data implementations, CCC and its subsidiary RightsDirect collaborate with stakeholders on innovative solutions to harness the power of data and AI.

#### **Learn more**

Learn how the Annual Copyright License for Curriculum & Instruction makes it easy to incorporate excerpts of copyrighted content in K-12 curriculum and instructional materials and manage copyright compliance.

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